

2020 - 21 Budget Request
Hearing Documents



*“The mission of
SCETV is to enrich lives
by educating children,
informing and connecting
citizens, celebrating our
culture and environment
and instilling the joy of learning.”*

January 22, 2020
Ways and Means Public Education
and Special Schools Subcommittee Hearing

Ways and Means Public Education and Special Schools Subcommittee Hearing
South Carolina Educational Television Commission
January 22, 2020

TAB 1

List of Key Officials

TAB 2

Organizational Chart

TAB 3

Accountability Report

TAB 4

Budget Request Summary in Priority Order

TAB 5

Official Budget Request

TAB 6

Proviso Request Summary

TAB 7

Carry Forward and FTE Breakdown

TAB 8

Additional Information

TAB 1
List of Key Officials

Key Officials

Anthony Padgett, President and CEO

Adrienne Fairwell, Assistant General Manager

Dr. Stephanie Frazier, Vice President of Education

Tracey Hunt, Vice President of Administration and CFO

Mark Jahnke, Vice President of Engineering and Technology

Bobbi Kennedy, Special Projects Director, Office of the President

TAB 2
Organizational Chart

Organizational Chart

President and CEO

Assistant
General
Manager

VP
Technology
CIO

VP
Education

VP
Administration
CFO

*Content,
Underwriting,
Marketing,
Communications*

*Engineering,
Information
Technology*

Education

*Human Resources,
Finance, Legal*

TAB 3
Accountability Report

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

**Fiscal Year 2018–2019
Accountability Report**

SUBMISSION FORM

AGENCY MISSION	To enrich lives by educating children, informing and connecting citizens, celebrating our culture, and instilling the joy of learning.
-----------------------	--

AGENCY VISION	SCETV will be recognized as a center of excellence for our region and the nation, providing indispensable information and education to the communities we serve.
----------------------	--

Does the agency have any major or minor recommendations (internal or external) that would allow the agency to operate more effectively and efficiently?

RESTRUCTURING RECOMMENDATIONS:	Yes	No
	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Is the agency in compliance with S.C. Code Ann. § 2-1-230, which requires submission of certain reports to the Legislative Services Agency for publication online and the State Library? See also S.C. Code Ann. § 60-2-30.

REPORT SUBMISSION COMPLIANCE:	Yes	No
	<input checked="" type="checkbox"/>	<input type="checkbox"/>

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

Is the agency in compliance with various requirements to transfer its records, including electronic ones, to the Department of Archives and History? See the Public Records Act (S.C. Code Ann. § 30-1-10 through 30-1-180) and the South Carolina Uniform Electronic Transactions Act (S.C. Code Ann. § 26-6-10 through 26-10-210).

RECORDS MANAGEMENT COMPLIANCE:	Yes	No
	<input checked="" type="checkbox"/>	<input type="checkbox"/>

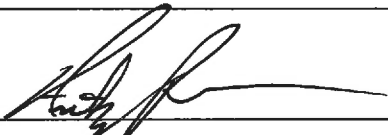
Is the agency in compliance with S.C. Code Ann. § 1-23-120(J), which requires an agency to conduct a formal review of its regulations every five years?

REGULATION REVIEW:	Yes	No
	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Please identify your agency's preferred contacts for this year's accountability report.

	<u>Name</u>	<u>Phone</u>	<u>Email</u>
PRIMARY CONTACT:	Anthony Padgett, President	803-737-3240	apadgett@scetv.org
SECONDARY CONTACT:	Tracey Hunt, VP of Admin & CFO	803-737-3379	thunt@scetv.org

I have reviewed and approved the enclosed FY 2018–2019 Accountability Report, which is complete and accurate to the extent of my knowledge.

AGENCY DIRECTOR (SIGN AND DATE):		9/12/19
(TYPE/PRINT NAME):	Anthony Padgett, ETV CEO and President	

BOARD/CMSN CHAIR (SIGN AND DATE):		9/9/19
(TYPE/PRINT NAME):	Dr. Brent Nelsen, ETV Commission Chair	

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

AGENCY’S DISCUSSION AND ANALYSIS

SCETV is a valued asset to the citizens of South Carolina and strives to provide educational resources for children, educators and caregivers. We support emergency preparedness throughout the state and provide government transparency through coverage of news and public affairs. SCETV reaches out to all members of our audience regardless of age, economic status, race or political affiliations. As a trusted steward and valued partner in South Carolina, we take pride in our partnerships and projects that aim to improve the quality of life in our state.

South Carolina ETV (SCETV) remains South Carolina’s only statewide broadcasting service for both TV and radio. SCETV’s and South Carolina Public Radio’s (SCPR) signals reach rural areas in the state where viewers and listeners often either do not have access to or can’t afford cable or Internet services. SCETV, one of the few remaining free, over-the-air options, is in many cases the primary source of educational and cultural content for these areas.

SCETV has a tradition of covering events and people that impact public policy in South Carolina, including legislative sessions and important elections. This transparency in state government gives citizens an opportunity to learn how the process works and to stay informed. Currently, SCETV airs live coverage of the House and Senate on its SCETV World channel during the legislative session from January to May. This live broadcast can be seen on cable outlets, as well as over-the-air broadcast stations. In addition to this coverage, SCETV played a major role in covering the 2018 gubernatorial election in South Carolina. Partnering with The *Post and Courier* newspaper, SCETV televised two gubernatorial debates in October 2018, giving citizens of South Carolina an opportunity to see and hear a fair, unedited dialogue between candidates for the office. The partnership with the *Post and Courier* was beneficial in leveraging SCETV’s statewide reach and bringing the debates to subscribers of the newspaper.

Reel South, the southeast documentary series presented nationally by SCETV and UNC-TV, premiered its fourth season. The 10-episode season featured independent documentary films about the American South to focus on its history, people, culture and landscape. Highlighting the Southern tradition of storytelling, the series emphasized the region's diverse voices and points of view.

Making It Grow, which debuted in October 1993, is a live call-in program about gardening that’s produced in partnership between SCETV and Clemson University. In October 2018, the show celebrated its 25th anniversary with a live taping at the Sumter Opera House in Sumter, S.C., offering free admission, live music and answers to all of the audiences’ gardening questions; it was a show not to be missed. “For more than 25 years, *Making it Grow* has been a staple for SCETV and a tremendous resource for the people of this state,” said SCETV President and CEO Anthony Padgett.

Yoga in Practice, a new SCETV national series, encourages a daily yoga practice for the at-home student. Led by master instructor Stacey Millner-Collins of Columbia, each episode also includes basic beginner techniques of meditation and breathing exercises to help reduce the stress and anxiety associated with modern life. Emmy-award winning *Charlie’s Place* with Carolina Stories was produced as a new SCETV documentary to tell the story of an African-American nightclub in Myrtle Beach, S.C., that was a significant stop on the Chitlin’ Circuit in the segregated South. From the 1930s to the 1960s, owner Charlie Fitzgerald welcomed blacks and

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

whites to his club to hear musicians including Billie Holiday, Ray Charles, Ruth Brown and Little Richard. In 1950, Charlie’s Place was attacked by the Ku Klux Klan and Charlie Fitzgerald was beaten and left for dead by the side of the road. It closed in 1965, but today efforts are being made to revitalize the neighborhood, an important example of racial diversity and black entrepreneurship.

In an effort to shine a light on issues affecting women throughout the state and nation and recognize trailblazing women leaders that have made an impact in South Carolina, SCETV created *Women Vision SC*. More than just a television program, *Women Vision SC* was a multi-platform project, which aired prior to the 2020 100th anniversary of the 19th Amendment being passed by Congress. As a part of the process, viewers and listeners throughout the state were invited to nominate women of vision. In all, 75 women were nominated, and a panel narrowed the field to 11. Among the 11 honorees were South Carolina’s first female Chief Justice Jean Toal, and former Superintendent of Education Inez Tenenbaum. The *Women Vision SC* initiative will continue next year with different honorees.

SCPR has been broadcasting in South Carolina for 47 years. The weekly audience is 314,400 listeners, and in addition to our airwaves broadcast, you can listen to SCPR through streaming and ancillary apps such as Tune-In, Public Radio Player, NPR News and Music, NPR One and iTunes radio.

SCPR added an HD Radio broadcast signal in the Charleston area in 2018. The HD radio service transmits a digital signal with CD quality sound, free of hiss or static. It also displays information, such as the name of the program, and allows listeners to choose between our News & Music service (89.3 HD1 FM) or our News & Talk service (89.3 HD2 FM).

For more than 30 years, SCPR has collaborated with Charleston’s Spoleto Festival USA to produce *Chamber Music from the Spoleto Festival USA*. Recorded live at the historic Dock Street Theatre, these 11 concerts are broadcast weekdays from May 31-June 14, reaching a potential weekly audience of 151,600 on SCPR stations in Charleston, Columbia and Greenville.

In addition, performances from *Chamber Music from Spoleto Festival USA* are also broadcast on American Public Media’s *Performance Today*, which is heard by more than 1.1 million listeners each week.

The weekly SCPR segment, *This Week in South Carolina*, looks at pertinent issues and actions involving the General Assembly, the Governor, and other state officials. The program tracks major legislative issues and looks at how they may affect citizens of the state. Live coverage of major events such as the Governor’s State of the State Address originates from the State House.

A live classical music show, *Sonatas and Soundscapes*, airs weekday mornings. Other local programs such as *Walter Edgar’s Journal*, *SC Focus*, *Health Focus*, *Earth Sense*, *On The Keys*, *Carolina Live*, *Minute with Miles*, *Rudy Mancke with Nature Notes*, *Arts Daily* and *South Carolina Business Review* are productions that bring excellent original content to South Carolina.

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

SCETV and SCPR focus on political issues impacting the state. *South Carolina Lede* is a podcast about the people and issues shaping South Carolina state politics. *State House Week* focuses on the House of Representatives and Senate sessions, House and Senate committee meetings, public hearings and other South Carolina government events. *Walter Edgar's Journal* delves into the arts, culture, history of South Carolina, and the American South.

User analytics confirm ETV's online content distribution and the audience for our locally produced television and radio content are growing. While digital delivery is becoming more important, traditional means of transmitting content remains the public's first choice of access. In August 2017 SCETV launched SCETV PBS Kids 24/7. More than two-thirds of all kids ages 2-8 watch PBS (Nielsen, 2016). PBS stations reach more kids ages 2-5, more moms with young children, and more children from low income families than any other kids' TV network (Nielsen, 2016). PBS Kids resources have been demonstrated to help close the achievement gap for children from low income families and better prepare them for kindergarten.

South Carolina continues to provide a robust app with radio, television and kids programming. The app enables users to watch and hear local ETV and SC Public Radio content, as well as ETV live and national programming. During FY2018 there were 3,097 new app users. The number of new app users increased to 7,276 in FY2019. Google Analytics is used to collect user data for COVE, PBS's media player, and YouTube. During FY2019, COVE views, for ETV produced content, increased to 149,306. YouTube views of ETV content increased to 1,453,063.

In an effort to be diligent stewards of taxpayer dollars, and gain a higher return on investment, SCETV and SCPR believes in forming viable partnerships. As a result, residents in South Carolina can now use a new emergency information service launched by SCETV. In partnership with Gainesville, Fla.'s WUFT, this new, storytelling-based service provides live heightened hurricane, tropical storm and other weather related emergency content to South Carolina residents and visitors across the state. Located online at www.SCETV.org/weather, the new service gives people in South Carolina a unique information hub for everything weather-related. Visitors to the site can access hourly weather data, as well as news stories informing them how they might be affected locally and what safety precautions they need to take. Featuring interactive weather maps, the service will pull data from eight remote weather stations across the state. Updates can also be found on social media by following @SCETV and @SCPublicRadio on Twitter and Facebook and by using the hashtag #SCETVwx. During weather events, Facebook Live streams are utilized to provide a platform for citizens to connect with weather experts.

Another example of a great partnership is that SCETV has served on the S.C. Telehealth Alliance since it began in 2015. Consisting of several organizations that work to develop and expand telehealth services, the initiative has been successful in cutting costs and increasing access for residents across the state. Bamberg County faces the same economic problems that many other rural counties in South Carolina confront. Much of Bamberg's struggle has to do with its hospital closing several years ago, which not only took away a major part of the job industry but also affected healthcare access. At Mary Bramlett Elementary School in Gaffney, telehealth has given the school access to the Medical University of South Carolina, bringing specialty care to students who can visit the school nurse's office and connect digitally to a provider. Through the human stories of patients, families, clinicians and others, SCETV, in collaboration with the South Carolina Telehealth Alliance, explores the complexities of telehealth, which uses technology to bridge the physical gaps between caregivers and

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

patients. The goal of each story is to elevate public understanding and knowledge of telehealth and its diverse services in South Carolina. The stories are presented as blogs and video features.

The origins of SCETV can be traced back to 1957 when the South Carolina General Assembly passed a concurrent resolution calling for the study of the use of television in public schools. More than six decades later, education is still a critical component of SCETV’s mission. During the 2018-19 school year, SCETV’s Education team made a significant impact, training more than 5,000 individuals in Pre K-12 and higher education entities across the state. The team also managed 257 wireless hotspots at afterschool and early learning sites. In addition to these external activities, the team utilized its online platforms, such as LearningWhy and Knowitall.org, to equip teachers with valuable resources. Moving forward, the Education team plans to adjust its offerings to meet the needs of the state’s educators. This will be done with the help of the SCETV Annual Educator Survey, which was completed this spring.

Again, as a part of our mission to educate and inform, SCETV presented *The Southern Campaign of the American Revolution* which spotlights southern battles for students. The south’s role in winning the Revolutionary War is usually a footnote in content that is available for consumption or education. However, the battles that took place in South Carolina and in other southern states helped to turn the tide in the war. SCETV collaborated with the National Park Service to bring this presentation into classrooms across the state and nation. An eight-part series with accompanying lesson plans for K-12 history students were a major part of the project. Video and promotional segments were also included on SCETV’s public affairs programs, *Palmetto Scene* and S.C. Public Radio’s *Walter Edgar’s Journal*. With the project’s website attracting more than 4,000 page views and the video series tallying approximately 38,000 views on YouTube, it’s clear that *The Southern Campaign of the American Revolution* has made an impact. It even received an accolade from the National Education Telecommunications Association earlier this year.

“Reconstruction” events were hosted in Beaufort, South Carolina, which played a significant role in one of the most important and consequential chapters in American history. SCETV collaborated with local organizations in Beaufort to host several events in conjunction with the debut of the documentary film *Reconstruction: America after the Civil War*. In addition to a screener event and lively panel discussion featuring renowned historian Dr. Henry Louis Gates, Jr., SCETV’s Education team also hosted a Virtual Classroom event with Dr. Gates, allowing teachers across the state to submit questions live. The Virtual Classroom was attended by local students and helped promote “Reconstruction 360” – a new web and mobile application featuring videos and short films about this crucial era in American history.

SCETV produces myriad content about education in South Carolina. *Carolina Classrooms* is our educational series for teachers, parents and all citizens invested in the education of our children. Each program focuses on key educational topics and initiatives in our state. It also has additional content available on its website, CarolinaClassrooms.org.

SCETV partners with several organizations throughout the state to provide technical services to advance the cause of education. Each fall, SCETV produces, streams live to schools, and records for future broadcast the James Otis Lecture Series. Now in its tenth year, The James Otis Lecture is the South Carolina Chapter of the American Board of Trial Advocates’ contribution to our state’s education system by presenting a program

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

every year around Constitution Day. For federally funded schools, it is a federal mandate to have a program every year on or around Constitution Day. Past lectures can be seen at www.SCETV.org/otislecture.

SCETV continues to support the Criminal Justice Academy through its online course management system and customer service. SCETV hosts CJA’s self-paced content and training for retired SLED agents and state constables that do not have access to CJA’s training system. SCETV’s online course system enables these groups to access CJA’s recertification training and allows them to maintain their required certifications. Utilization of SCETV’s SLED Constable online training site is up 35% over last year with 1,262 current user accounts. Total certificates issued for FY2018-19 numbered 2,362 – a 33% increase over last year. SCETV also partners with the SC Department of Administration’s Division of Technology Operations to create and deliver free online interoperable communications courses to all public safety personnel in the state. The purpose of these courses is to increase the effectiveness of first responder communications within and across multiple public safety agencies and jurisdictions during an emergency response.

Several times each year, SCETV partners with the South Carolina Association of School Administrators (SCASA) and the South Carolina Foundation for Educational Leadership (SCFEL) to help bring several events to schools and school leaders throughout the state. SCASA announces each spring its Palmetto’s Finest award winning schools from the studios at SCETV. Education personnel support the production of SCASA’s annual Innovative Ideas Institute, a conference held each summer to offer professional development opportunities to school administrators. And for the past two years, SCETV has done the same for SCFEL’s Circle of Life Gala, which celebrates distinguished SC public school graduates and Educator Hall of Fame inductees.

SCETV partners with early childhood organizations statewide, including South Carolina’s First Steps, Head Start, and the After School Alliance to distribute Sprint Wi-Fi devices to early childhood educators and others in rural remote areas of the state that have limited access to Wi-Fi services. This Wi-Fi service stems from SCETV’s broadband (EBS) agreement, which was first signed in 2009. Over the past year, Sprint has made more than 300 hot spots available to SCETV for distribution. In addition to the work with early learning partners, SCETV continues to expand the new innovative LearningWhy website, which provides standard-based lesson plans to South Carolina teachers. Approximately 3,200 South Carolina educators are using the service, including many private schools, home schools, and higher education institutions. SCETV also offers, through its PBS affiliation, SC PBS LearningMedia, an award-winning media-on-demand service. Through this service, teachers have access to thousands of free, innovative standards-aligned and curriculum-targeted digital resources from ETV’s Education Service. During the past year, SCETV has provided face-to-face training on each of the aforementioned resources to an estimated 5,100 teachers, administrators and staff. Engagement with educators and students also included a successful virtual classroom experience with noted historian, educator, and PBS host Dr. Henry Louis Gates, Jr. The classroom focused on Reconstruction and its relevance to South Carolina history. The event was viewed by nearly 500 persons and resulted from a partnership with SCETV, the city of Beaufort, and the Beaufort County School District. Other partnerships included work with the SC Department of Education in celebration of Teacher Appreciation Week. SCETV provides media support to the annual event and features each of the finalists on an episode of *Carolina Classrooms*. This year, SCETV expanded the partnership by sending care packages to 10 classrooms across the state, and hosting educators in the studio for a listening session and VIP experience. SCETV continues to assess current educational resources and services to ensure that its work is aligned with the needs of stakeholders across the state.

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

In addition to face-to-face training, SCETV offers online courses for teacher recertification and professional development. This year, 3,000 educators received Pre K-12 educator recertification course credit through PBS TeacherLine Southeast (SC, NC, and GA), the ETV Endowment’s TeacherStep courses, ETV’s Teacher Recertification, and face-to-face trainings. All courses are approved by the SC Department of Education or the appropriate learning institution.

SCETV provides an annual teacher survey that shows the use and effectiveness of SCETV resources in the classroom. Of the applicable survey respondents, 84 percent said the SCETV Education services they employed, including content and/or professional development, helped better facilitate learning to improve student performance/engagement and met the goals of the Profile of the South Carolina Graduate.

During the past year, the 60th anniversary of South Carolina ETV was held as a statewide celebration, encompassing four months and nine different events, culminating in a signature event – SCETV’s Diamond Jubilee. Throughout all nine events, the community was able to learn more about SCETV’s history and impact on the state, while also sharing their stories in the SCETV storytelling booth and on social media.

Over the past year, SCETV received numerous awards for excellence and innovation. SCETV is known for being a leader throughout the country in creativity and production. A few of the awards and accolades are below:

- Knowitall.org virtual reality (VR) series Let’s Go! allows students to visit South Carolina’s most interesting historical sites from their favorite device. This series won the 2018 Gold AVA Digital Award, an international competition that recognizes outstanding work by creative professionals involved in the concept, direction, design and production of media that is part of the evolution of digital communication.
- South Carolina Public Radio’s Beaufort station, WJWJ-FM 89.9, was voted by the readers of *Charleston’s City Paper* as best talk/news radio station during the paper’s annual best of Charleston contest. This is the third year in a row WJWJ-FM 89.9 has won.
- National Educational Telecommunications Association (NETA), issued an Instructional Media-Teacher Resource Award for SCETV’s *The Southern Campaign of the American Revolution*.
- South Carolina Public Radio’s Victoria Hansen was named radio reporter of the year, by the South Carolina Broadcasters Association, at their annual South Carolina Television and Radio Awards ceremony.
- The 2019 American Telemedicine Association President’s Award for the Transformation of Healthcare Delivery Award recognizes the leadership of an organization that incorporates virtual healthcare services as part of an initiative resulting in improved healthcare quality and value for a large population of patients. The 2019 winner was South Carolina Telehealth Alliance (SCTA), a statewide collaboration of organizations (which includes SCETV) that have joined forces to expand telehealth services across the state, giving all South Carolina residents access to quality healthcare, while effectively managing the cost of providing care.

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

- SCETV’s *Making It Grow: Prescribed Burns* was a Telly Award Bronze winner in Education as well as the *Making It Grow: Holiday Special* which received a Telly Award Bronze in Information.
- Nominated for Best Health/Science – Program/Feature, “S.C. Impacting Global Health” takes a look at South Carolina’s ongoing telehealth efforts and the impact those efforts are having in Uganda and other third world countries. The story is part of a series of telehealth stories made possible by the South Carolina Telehealth Alliance, of which SCETV is a founding member.
- Telly Awards Bronze winner in History – *Charlie’s Place* - Part of SCETV’s “Carolina Stories” series.
- Emmy Awards winner for Best Historical/Cultural Program – *Charlie’s Place* - Part of SCETV’s “Carolina Stories” series.

SCETV’s infrastructure is key to the agency’s ability to meet our mission especially in the face of ever emerging technologies. SCETV creates local content specific to South Carolina. The reliability of broadcast in the event of an emergency is a core service for citizens of the state. On an ongoing basis, SCETV upgrades and refreshes the network infrastructure, providing additional security, flexibility, visibility and speed. The way SCETV stores, manages and delivers content is changing. Our delivery methods require fast reliable network connectivity and greater control and monitoring of the Network’s infrastructure. Upgrades allow SCETV to provide more reliable customer service in a secure, reliable manner.

In accordance with 2016 State Law Proviso 8.4, directing SCETV to manage tower and antenna operations within state government, SCETV has been collecting the detailed information necessary to expand the use of over 600 SCETV towers throughout the state, all of the 100+ foot towers of other state agencies, and all other state-owned assets determined to be eligible for antenna placement. Collection of this information involves site visits, legal research, contract negotiation, and execution of land use agreements. The process can take months for a single tower. However, all of this is necessary in order to position the agency to promote and market the excess capacity on the State’s wireless communications infrastructure. Concurrently with the information collection process, SCETV is managing existing communications site tower licenses and negotiating new licenses. Each license usually takes several months from start to execution, and SCETV currently is working on approximately 15 new licenses and amendments to existing licenses. SCETV has also been collaborating with ConnectSC and USC to promote tower-related initiatives of direct benefit to the citizens of South Carolina, including Telehealth and education services to underserved communities. SCETV continues to update and develop a comprehensive database system to manage the large amount of information collected, ensuring timely handling of required actions, current and accurate records of inventory, revenue, land permits, licenses, and other pertinent information. Existing SCETV Engineering, Finance, and Education personnel and resources contribute significantly to tower management.

In order to fulfill its mission, SCETV must continue to maintain a complex infrastructure to support television and radio while at the same time increasing web services and streaming services. Measures used by the agency often apply to multiple areas. SCETV repurposes content, produces for many platforms, and maximizes use of product across customer groups in order to be efficient and productive. The measures in this

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

report reflect stable movement toward digital delivery while generating revenue for digital and broadcast efforts.

Based on performance measures adopted in FY2018-19, SCETV has met and exceeded the agency goals—to work toward creating a more entrepreneurial agency, produce and distribute education programs, provide quality media programs and transparency services, and produce, aggregate, and present broadcast TV, radio and web programming.

SCETV is critical to public safety in the state. SCETV works with the Governor’s Office and the Emergency Management Division to communicate important information to citizens (inclement weather alerts, state office closings, voluntary/mandatory evacuations). The Network maintains 600 towers, including 47 tall towers (200 feet or higher) and the microwave backbone for emergency and public safety communications. SCETV also houses critical communications infrastructure for SLED, DNR, EMD, Forestry, DOD, DHS, Civil Air Patrol, and 14 NOAA Weather Radio Service Transmitters. SCETV maintains and manages the SCHEART (South Carolina Healthcare Emergency Amateur Radio Team) infrastructure, which includes a network of over 50 radio repeaters. SCHEART reaches participating hospitals in the state and allows the flow of information on incoming patients, evacuations and coordination among facilities during emergencies and weekly communications exercises.

During the last seven years, SCETV has been increasingly more customer-focused and more entrepreneurial. The agency receives proviso funds through the state to support emergency preparedness, public safety training and transparency, and EIA funding for educational and technology services. State sourced funding is essential to maintaining SCETV's primary mission: to enrich South Carolinians’ lives and education. These funds support many of the services described in this report. SCETV also receives funding from the ETV Endowment contributors and sponsors to support acquisition and creation of national programming; other revenue sources include lease payments for use of its spectrum and licensing of tower space. Like other public media organizations, the Network receives critical funding from CPB, (the Corporation for Public Broadcasting).

The ETV Endowment is a nonprofit founded in 1977 that provides funding for programming broadcast on South Carolina ETV. Of the funds raised the Endowment generated \$5,996,764 in FY2019 and has 40,645 active donors. Annual, major, planned and sustainer giving are key factors in the Endowment’s fundraising strategies. Sustainers, donors who give monthly, represent 31.7% of total membership revenues. In June of 2019, the ETV Endowment was awarded its eighth consecutive 4-Star rating from Charity Navigator in recognition of its commitment to accountability and fiscal responsibility, placing the Endowment in the top 4% of charities evaluated.

During FY2019 ETV and the ETV Endowment offered community screenings/donor events and other outreach events throughout the state. Programs featured screenings and panel discussions with Dr. Henry Louis Gates Jr., a Spoleto chamber music discussion and reception, *SC LEDE* live tapings, screening events for *Chasing the Moon*, *The Vietnam War*, *Man and Moment: Steve Flaherty*, *Victoria* and *Les Miserables*. During the year, nearly 1800 participants attended the events.

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

Another revenue production source is SCETV’s television/web revenue projects. SCETV production units sell services, and that number has been annually consistent with \$384,576 in production billings in FY2018-19. The majority of that revenue was generated by grants, external clients, state agencies, rental of facilities, and SCETV’s Rapid Response Studio (live shots for national news organizations, i.e., CNN, MSNBC, Fox News, Bloomberg, NBC, ABC, CBS). During FY2017-18, live shots were produced from the Rapid Response Studio in Columbia and the regional studios in Spartanburg and Rock Hill.

For the coming year, SCETV will continue its five-year capital needs program, with support from the spectrum auction fund. We will continue to work closely with the SFAA to develop long-term contracts for equipment and tower support and request authorization as needed. Additionally, SCETV is in the middle of a three-year, mandatory repacking plan involving 10 TV stations. This is the second phase of the FCC TV auction. Equipment for transmitters and other tower support will be reimbursed by the FCC, but staffing costs in engineering, finance and administration of this huge effort must be paid for by SCETV. We have addressed some of these needs in our budget request for FY2019-20.

The most potential negative impact on the public as a result of the agency’s failure to accomplish its goals and objectives would be its loss of the capability to originate content and provide broadcast and emergency signals to citizens throughout the state. The Network plays a critical role in supporting the Governor’s communications and SCEMD in broadcasting and providing online information. SCETV and SC Public Radio serve as the backbone for the state’s emergency alert communications system. Teachers and students who depend on SCETV content and training would no longer have access to this important educational service. Viewers and listeners across the state would lose a lifeline to SCETV public affairs, arts, history, culture and science programming. If SCETV is unable to accomplish its goals and objectives, those affected would include viewers and listeners across the state, public safety, emergency responders, educators, and students.

SCETV is a valued and trusted resource within the state of South Carolina. We look forward to continued service to South Carolina to support the state in education, emergency communications, public safety and civic leadership. SCETV is recognized as a center of distinction for our region and the nation, providing crucial information and education to the communities we serve.

TAB 4

Budget Request Summary in Priority Order



2020-21 Budget Summary Request in Priority Order

Priority	Type	Request	Amount	Details
1	Non-Recurring Budget Authorization Request	FCC Required Channel Reassignment	\$10,000,000	This request will reimburse equipment purchases and service contracts.
2	Recurring Budget Request	ETV Tower/Asset Management	\$574,813	To help ensure proper maintenance of the SCETV broadcast tower infrastructure, support the agency's work related to proviso 8.4, and to support efforts to utilize assets to further broadband availability in rural areas across the state.
3	Recurring Budget Request	S.C. Emergency Information Network	\$205,000	To provide content consistent with hazardous weather information and alerts for the multi-platform SCETVwx service, which utilizes Facebook Livecasts, on-air television simulcasts, radio reports and other social media channels.
4	Recurring Budget Request	Fiber for Regional Towers	\$594,981	To provide fiber to further secure and strengthen the SCETV infrastructure backbone to support broadcast activities and provide additional benefits to the emergency communications network.
5	Recurring Budget Request	Additional FTEs	NA	SCETV is requesting four FTEs that will be supported through already secured and established recurring earmark funds and other funds.
6	Recurring Budget Request	Economic Development	\$215,000	To support a comprehensive, statewide awareness campaign about education and career readiness to include contractual services.
7	Recurring Budget Request	Increased Authorization	\$5,500,000	Currently, SCETV receives funds from a variety of external sources such as donor support through the ETV Endowment, individual grants, increased revenue from entrepreneurial activities, and underwriting.
8	Non-Recurring Budget Authorization Request	ETV Infrastructure	\$10,000,000	SCETV has developed a five-year capital plan for the investment of Spectrum Auction Fund proceeds. We are requesting \$10,000,000 in capital expense authority to launch a multi-year contract bidding process for the capital plan.
9	Recurring Budget Request	Proviso Funding Transferred to State Funds	\$5,726,409	Proviso funding accounts for more than 75 percent of our total state appropriations. Moving this funding to a line item in the General Fund will allow us to better plan and prepare as our agency continues to adapt to the ever-changing media landscape.
		Total	\$32,816,203	

TAB 5
Official Budget Request

Fiscal Year 2020-21 Budget Request Executive Summary

Agency Code: H670
 Agency Name: Educational Television Commission
 Section: 8

BUDGET REQUESTS			FUNDING					FTES				
Priority	Request Type	Request Title	State	Federal	Earmarked	Restricted	Total	State	Federal	Earmarked	Restricted	Total
1	B2 - Non-Recurring	FCC Required Channel Reassignment			10,000,000		10,000,000					0.00
2	B1 - Recurring	ETV Tower / Asset Management	574,813				574,813					0.00
3	B1 - Recurring	South Carolina Emergency Information Network (SCEIN)	205,000				205,000					0.00
4	B1 - Recurring	Fiber for Regional and Towers	594,981				594,981					0.00
5	B1 - Recurring	Request additional FTES					0			4.00		4.00
6	B1 - Recurring	Economic Development	215,000				215,000					0.00
7	B1 - Recurring	Increased Authorization Request			5,500,000		5,500,000					0.00
8	B2 - Non-Recurring	ETV Infrastructure				10,000,000	10,000,000					0.00
9	B1 - Recurring	Proviso Funding transferred to State Funds	5,726,409				5,726,409					0.00
10							0					0.00
11							0					0.00
12							0					0.00
13							0					0.00
14							0					0.00
15							0					0.00
16							0					0.00
17							0					0.00
18							0					0.00
19							0					0.00
20							0					0.00
21							0					0.00
22							0					0.00
23							0					0.00
24							0					0.00
25							0					0.00
26							0					0.00
27							0					0.00
28							0					0.00
29							0					0.00
30							0					0.00
TOTAL BUDGET REQUESTS			7,316,203	0	15,500,000	10,000,000	32,816,203	0.00	0.00	4.00	0.00	4.00

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8



Fiscal Year 2020-21 Agency Budget Plan

FORM A - BUDGET PLAN SUMMARY

OPERATING REQUESTS (FORM B1)	For FY 2020-21, my agency is (mark "X"):	
	<input checked="" type="checkbox"/>	Requesting General Fund Appropriations.
	<input type="checkbox"/>	Requesting Federal/Other Authorization.
	<input type="checkbox"/>	Not requesting any changes.

NON-RECURRING REQUESTS (FORM B2)	For FY 2020-21, my agency is (mark "X"):	
	<input type="checkbox"/>	Requesting Non-Recurring Appropriations.
	<input checked="" type="checkbox"/>	Requesting Non-Recurring Federal/Other Authorization.
	<input type="checkbox"/>	Not requesting any changes.

CAPITAL REQUESTS (FORM C)	For FY 2020-21, my agency is (mark "X"):	
	<input type="checkbox"/>	Requesting funding for Capital Projects.
	<input checked="" type="checkbox"/>	Not requesting any changes.

PROVISOS (FORM D)	For FY 2020-21, my agency is (mark "X"):	
	<input checked="" type="checkbox"/>	Requesting a new proviso and/or substantive changes to existing provisos.
	<input type="checkbox"/>	Only requesting technical proviso changes (such as date references).
	<input type="checkbox"/>	Not requesting any proviso changes.

Please identify your agency's preferred contacts for this year's budget process.

	<i>Name</i>	<i>Phone</i>	<i>Email</i>
PRIMARY CONTACT:	Tracey Hunt	803-737-3379	thunt@scetv.org
SECONDARY CONTACT:	Meg Romaniello	803-737-3253	mromaniello@scetv.org

I have reviewed and approved the enclosed FY 2019-20 Agency Budget Plan, which is complete and accurate to the extent of my knowledge.

SIGN/DATE:	<i>Agency Director</i>	<i>Board or Commission Chair</i>
TYPE/PRINT NAME:	Anthony Padgett	Dr. Brent Nelsen

This form must be signed by the agency head – not a delegate.

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

FORM B2 – NON-RECURRING OPERATING REQUEST

AGENCY PRIORITY	1
------------------------	---

Provide the Agency Priority Ranking from the Executive Summary.

TITLE	Authorization for Channel Reassignment Funding, which will be reimbursed by the FCC
--------------	--

Provide a brief, descriptive title for this request.

AMOUNT	\$10,000,000
---------------	---------------------

What is the net change in requested appropriations for FY 2020-21? This amount should correspond to the total for all funding sources on the Executive Summary.

FACTORS ASSOCIATED WITH THE REQUEST	Mark "X" for all that apply:
	<input type="checkbox"/> Change in cost of providing current services to existing program audience
	<input type="checkbox"/> Change in case load/enrollment under existing program guidelines
	<input type="checkbox"/> Non-mandated change in eligibility/enrollment for existing program
	<input type="checkbox"/> Non-mandated program change in service levels or areas
	<input type="checkbox"/> Proposed establishment of a new program or initiative
	<input type="checkbox"/> Loss of federal or other external financial support for existing program
	<input type="checkbox"/> Exhaustion of fund balances previously used to support program
	<input type="checkbox"/> IT Technology/Security related
	<input type="checkbox"/> Consulted DTO during development
	<input type="checkbox"/> Request for Non-Recurring Appropriations
<input checked="" type="checkbox"/> Request for Federal/Other Authorization to spend existing funding	
<input type="checkbox"/> Related to a Recurring request – If so, Priority # _____	

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES	Mark "X" for primary applicable Statewide Enterprise Strategic Objective:
	<input type="checkbox"/> Education, Training, and Human Development
	<input type="checkbox"/> Healthy and Safe Families
	<input checked="" type="checkbox"/> Maintaining Safety, Integrity, and Security
	<input type="checkbox"/> Public Infrastructure and Economic Development
<input type="checkbox"/> Government and Citizens	

ACCOUNTABILITY OF FUNDS	Objectives: Maintaining Safety, Integrity and Security
	With the conclusion of the recent broadcast spectrum incentive auction, nearly 1,000 TV stations must move to new channels or frequencies, an incredibly complicated and expensive task. This process is known as repacking. In South Carolina, the FCC has advised ETV that we are required to repack 10 TV stations, and all of this work must be completed in various phases with deadlines between 1 to 3 years. ETV is in the process of procuring equipment and services to complete this massive undertaking. The FCC will be reimbursing stations for the costs of equipment and services (but not staff time). The FCC has stated that once it has approved repacking projects, they will transfer 90% of the funds for reimbursement, with the remaining 10% to be adjusted once the projects are

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

completed. We are therefore requesting authorization for the 10,000,000 as the third phase of this three-year plan. Repacking will result in procurement of new transmitters, antennas, supporting equipment for 10 TV stations. This will support a much more robust and reliable statewide TV network, which reaches rural and urban areas. The network service bring arts, culture, science, history, and economic coverage to millions of South Carolinians each year, resulting in a more informed citizenry and contributing to economic development. Additionally, ETV broadcast signals carry important emergency alert systems, and advanced technology will support improved emergency communications. The ultimate evaluation will be in meeting the FCC compliance requirements for reimbursement through providing timely and accurate reports.

What specific strategy, as outlined in the FY 2020-21 Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

RECIPIENTS OF FUNDS

Due to very tight deadlines, we have worked with the SFAA to secure emergency procurement contracts with vendors who provide very specialized services of TV transmitters and antennas, as well as service providers who will assist in the complex installation required at 10 different sites. In order to ensure compatibility and continuity with existing equipment, many of these vendors are sole source.

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

JUSTIFICATION OF REQUEST

This is not a request for additional funding. It is a request for authorization in the amount of \$10,000,000 for the coming fiscal year for FCC funds that will reimburse equipment purchases and service contracts.

We need to ensure a smooth process of contracting with companies quickly, given a very competitive environment with other stations all seeking the same equipment and services. Without expedited authorization, we risk missing deadlines and ultimately going dark in any areas where we do not meet the stringent timelines, engineering standards and FCC compliance.

Please thoroughly explain the request to include the justification for funds, potential offsets, matching funds, and method of calculation. Please include any explanation of impact if funds are not received. Does this non-recurring appropriation request create an annualization or need for recurring funds?

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

FORM B1 – RECURRING OPERATING REQUEST

AGENCY PRIORITY	2
------------------------	---

Provide the Agency Priority Ranking from the Executive Summary.

TITLE	Rural Broadband Initiative
--------------	-----------------------------------

Provide a brief, descriptive title for this request.

AMOUNT	General: \$574,813 Federal: Other: Total: \$574,813
---------------	--

What is the net change in requested appropriations for FY 2020-21? This amount should correspond to the total for all funding sources on the Executive Summary.

NEW POSITIONS	N/A
----------------------	-----

Please provide the total number of new positions needed for this request.

FACTORS ASSOCIATED WITH THE REQUEST	Mark "X" for all that apply:	
	<input type="checkbox"/>	Change in cost of providing current services to existing program audience
	<input type="checkbox"/>	Change in case load/enrollment under existing program guidelines
	<input type="checkbox"/>	Non-mandated change in eligibility/enrollment for existing program
	<input type="checkbox"/>	Non-mandated program change in service levels or areas
	<input checked="" type="checkbox"/>	Proposed establishment of a new program or initiative
	<input type="checkbox"/>	Loss of federal or other external financial support for existing program
	<input type="checkbox"/>	Exhaustion of fund balances previously used to support program
	<input type="checkbox"/>	IT Technology/Security related
	<input type="checkbox"/>	Consulted DTO during development
	Related to a Non-Recurring request – If so, Priority # _____	

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES	Mark "X" for primary applicable Statewide Enterprise Strategic Objective:	
	<input checked="" type="checkbox"/>	Education, Training, and Human Development
	<input type="checkbox"/>	Healthy and Safe Families
	<input type="checkbox"/>	Maintaining Safety, Integrity, and Security
	<input type="checkbox"/>	Public Infrastructure and Economic Development
	<input type="checkbox"/>	Government and Citizens

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

ACCOUNTABILITY OF FUNDS	<p>In the FY 2020-21 SCETV’s Strategic Planning and Performance accountability report, this funding request is supported under Goal 3, “Provide value services to the state and citizens,’ Strategy 3.1 “Provide essential education resources with content and services.” This request would enable rural areas who do not have the means to do so to be able to access Internet services. Feedback would be obtained from citizens, local government, and school districts.</p>
--------------------------------	---

What specific strategy, as outlined in the FY 2020-21 Strategic Planning and Performance Measurement template of agency’s accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

RECIPIENTS OF FUNDS	<p>ETV would utilize these funds to provide services to rural areas who do not have the means to do so to be able to access Internet services. These funds will be allocated based upon a predetermined eligibility criteria.</p>
----------------------------	---

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

JUSTIFICATION OF REQUEST	<p>Each tower has to be evaluated and professionally engineered for \$27,750. This includes tower mapping, national public notices, zoning drawings, geotechnical investigations, permitting, and inspections. The cost for supplies and contracted services to move a tower is roughly \$50,450. The average cost to purchase a new 300 ft tower \$135,805.</p> <p>This money is to support our initiatives for one to one education resources, and makeup day to save the state money and provide resources for the underprivileged communities in South Carolina. We are partnering with the USC Center for Applied Innovation and Advanced Analytics to create maps of the counties of SC which will provide population density, broadband connectivity, health centers, schools, and the vertical assets of SCETV. These maps are then utilized to meet with the county officials to show them the areas of need and partner with them to help provide the services needed in that area. Once SCETV has a tower in place and a broadband provider has put services on it, we are then able to provide the connectivity necessary for Telehealth, educational resources, and revenue for SCETV.</p> <p>The \$574,812.50 would fund two to three towers a year plus maintenance on the existing towers that SCETV owns.</p>
---------------------------------	--

Please thoroughly explain the request to include the justification for funds, potential offsets, matching funds, and method of calculation. Please include any explanation of impact if funds are not received. If new positions have been requested, explain why existing vacancies are not sufficient.

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

FORM B1 – RECURRING OPERATING REQUEST

AGENCY PRIORITY	3
------------------------	----------

Provide the Agency Priority Ranking from the Executive Summary.

TITLE	South Carolina Emergency Information Network (SCEIN)
--------------	---

Provide a brief, descriptive title for this request.

AMOUNT	General: \$205,000 Federal: Other: Total: \$205,000
---------------	--

What is the net change in requested appropriations for FY 2020-21? This amount should correspond to the total for all funding sources on the Executive Summary.

NEW POSITIONS	N/A
----------------------	------------

Please provide the total number of new positions needed for this request.

FACTORS ASSOCIATED WITH THE REQUEST	Mark “X” for all that apply:	
	<input type="checkbox"/>	Change in cost of providing current services to existing program audience
	<input type="checkbox"/>	Change in case load/enrollment under existing program guidelines
	<input type="checkbox"/>	Non-mandated change in eligibility/enrollment for existing program
	<input type="checkbox"/>	Non-mandated program change in service levels or areas
	<input checked="" type="checkbox"/>	Proposed establishment of a new program or initiative
	<input type="checkbox"/>	Loss of federal or other external financial support for existing program
	<input type="checkbox"/>	Exhaustion of fund balances previously used to support program
	<input type="checkbox"/>	IT Technology/Security related
	<input type="checkbox"/>	Consulted DTO during development
	Related to a Non-Recurring request – If so, Priority # _____	

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES	Mark “X” for primary applicable Statewide Enterprise Strategic Objective:	
	<input type="checkbox"/>	Education, Training, and Human Development
	<input type="checkbox"/>	Healthy and Safe Families
	<input checked="" type="checkbox"/>	Maintaining Safety, Integrity, and Security
	<input type="checkbox"/>	Public Infrastructure and Economic Development
	<input type="checkbox"/>	Government and Citizens

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

ACCOUNTABILITY OF FUNDS	<p>In the FY 2020-21 SCETV’s Strategic Planning and Performance accountability report, this funding request is supported under Goal 3, “Provide value services to the state and citizens’, Strategy 3.2 “Provide support to emergency preparedness and law enforcement”. This request would enable citizens to have access, regardless of where they’re located, to the latest, most accurate hazardous weather information and official emergency messaging from government sources. Analytics would be performed to measure the usage and surveys would be used to obtain feedback.</p>
--------------------------------	---

What specific strategy, as outlined in the FY 2020-21 Strategic Planning and Performance Measurement template of agency’s accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

RECIPIENTS OF FUNDS	<p>News and Public Media for North Central Florida is contracted with SCETV for providing this platform and they provide a skilled team of meteorologists and reporters through this agreement.</p>
----------------------------	---

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

JUSTIFICATION OF REQUEST	<p>The partnership between SCETV & WUFT focuses on radio, digital and social platforms expanding into television as we would work together to identify "best practices" for public television related to this type of unique emergency messaging content. The foundational mission of the partnership is centered on "Every South Carolinian having access, regardless of where they're located, to the latest, most accurate hazardous weather information and official emergency messaging from government sources, free from commercialism and hype." To provide content consistent with hazardous weather information and alerting. Weather sections exclusive to each market area of the state that include current weather maps, interactive radar, 6-day forecasts, and featured stories. Text Descriptions of Severe Weather Watches/Warnings/Advisories. Real-time weather data on your site, including high definition photos and time lapse gifs from eight locations strategically placed in population centers around South Carolina. Meteorologists can also be available 24/7/365 during any significant weather event to provide additional digital content. Intersection with SCETV/SCPR digital and web development teams for the initial setup, then with little or no additional contribution necessary from SCETV. Development of a severe weather/emergency digital messaging strategy in support of SCETV and South Carolina Public Radio's Facebook, Twitter and Instagram accounts.</p>
---------------------------------	--

Please thoroughly explain the request to include the justification for funds, potential offsets, matching funds, and method of calculation. Please include any explanation of impact if funds are not received. If new positions have been requested, explain why existing vacancies are not sufficient.

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

FORM B1 – RECURRING OPERATING REQUEST

AGENCY PRIORITY	4
------------------------	----------

Provide the Agency Priority Ranking from the Executive Summary.

TITLE	Fiber to regional stations and transmission towers
--------------	---

Provide a brief, descriptive title for this request.

AMOUNT	General: \$594,981.36 Federal: Other: Total: \$594,981.36
---------------	--

What is the net change in requested appropriations for FY 2020-21? This amount should correspond to the total for all funding sources on the Executive Summary.

NEW POSITIONS	N/A
----------------------	------------

Please provide the total number of new positions needed for this request.

FACTORS ASSOCIATED WITH THE REQUEST	Mark “X” for all that apply:
	<input type="checkbox"/> Change in cost of providing current services to existing program audience
	<input type="checkbox"/> Change in case load/enrollment under existing program guidelines
	<input type="checkbox"/> Non-mandated change in eligibility/enrollment for existing program
	<input type="checkbox"/> Non-mandated program change in service levels or areas
	<input type="checkbox"/> Proposed establishment of a new program or initiative
	<input type="checkbox"/> Loss of federal or other external financial support for existing program
	<input type="checkbox"/> Exhaustion of fund balances previously used to support program
	<input checked="" type="checkbox"/> IT Technology/Security related
	<input type="checkbox"/> Consulted DTO during development
<input type="checkbox"/> Related to a Non-Recurring request – If so, Priority # _____	

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES	Mark “X” for primary applicable Statewide Enterprise Strategic Objective:
	<input type="checkbox"/> Education, Training, and Human Development
	<input type="checkbox"/> Healthy and Safe Families
	<input checked="" type="checkbox"/> Maintaining Safety, Integrity, and Security
	<input type="checkbox"/> Public Infrastructure and Economic Development
<input type="checkbox"/> Government and Citizens	

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

ACCOUNTABILITY OF FUNDS	<p>In the FY 2020-21 SCETV’s Strategic Planning and Performance accountability report, this funding request is supported under Goal 3, “Provide value services to the state and citizens,” Strategy 3.2 “Provide support to emergency preparedness and law enforcement.” This request would enable first responders to have a reliable emergency communication infrastructure within the state. Analytics would be performed to monitor the operability.</p>
--------------------------------	--

What specific strategy, as outlined in the FY 2020-21 Strategic Planning and Performance Measurement template of agency’s accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

RECIPIENTS OF FUNDS	<p>ETV would utilize these funds to provide first responders with a reliable back-up emergency communication system. These funds will be allocated based upon critical need.</p>
----------------------------	--

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

JUSTIFICATION OF REQUEST	<p>TRANSMITTERS Aiken FM - \$2,806.92 Barnwell TV - \$2,806.92 Beaufort TV & FM - \$2,806.92 Charleston TV & FM - \$2,806.92 Columbia TV & FM - \$2,806.92 Conway TV & FM - \$2,806.92 Florence TV - \$2,806.92 Greenville TV & FM - \$2,806.92 Greenwood TV - \$2,806.92 Rock Hill TV & FM - \$2,806.92 Sumter TV & FM - \$2,806.92</p> <p>REGIONAL STATIONS ETV Lowcountry - \$1,263.60 ETV Carolinas - \$1,262.20 ETV Upstate - \$927.18 ETV Sumter - \$1,333.80</p> <p>SCETV MAIN HUB Columbia - \$13,918.88</p> <p>Fiber is needed to further secure and strengthen the SCETV emergency communications network. Currently microwave is the only source for broadcast and emergency communications transmissions. The goal is to add fiber as a reliable backup to the microwave system to ensure the state agencies and its citizens are able to get critical emergency communications in times of weather disasters and emergency. The fiber to the regional stations is to provide connectivity between those sites and the SCETV main hub in Columbia. This is needed to provide managed infrastructure for security and</p>
---------------------------------	---

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

	centralized management of those facilities since those sites do not have IT or engineering staff located at them. These sites are managed from the main hub in Columbia.
--	--

Please thoroughly explain the request to include the justification for funds, potential offsets, matching funds, and method of calculation. Please include any explanation of impact if funds are not received. If new positions have been requested, explain why existing vacancies are not sufficient.

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

FORM B1 – RECURRING OPERATING REQUEST

AGENCY PRIORITY	5
------------------------	---

Provide the Agency Priority Ranking from the Executive Summary.

TITLE	Request additional FTEs
--------------	--------------------------------

Provide a brief, descriptive title for this request.

AMOUNT	General: Federal: Other: Total: N/A
---------------	--

What is the net change in requested appropriations for FY 2020-21? This amount should correspond to the total for all funding sources on the Executive Summary.

NEW POSITIONS	N/A
----------------------	-----

Please provide the total number of new positions needed for this request.

FACTORS ASSOCIATED WITH THE REQUEST	Mark “X” for all that apply:	
	<input checked="" type="checkbox"/>	Change in cost of providing current services to existing program audience
	<input type="checkbox"/>	Change in case load/enrollment under existing program guidelines
	<input type="checkbox"/>	Non-mandated change in eligibility/enrollment for existing program
	<input type="checkbox"/>	Non-mandated program change in service levels or areas
	<input type="checkbox"/>	Proposed establishment of a new program or initiative
	<input type="checkbox"/>	Loss of federal or other external financial support for existing program
	<input type="checkbox"/>	Exhaustion of fund balances previously used to support program
	<input type="checkbox"/>	IT Technology/Security related
	<input type="checkbox"/>	Consulted DTO during development
	Related to a Non-Recurring request – If so, Priority # _____	

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES	Mark “X” for primary applicable Statewide Enterprise Strategic Objective:	
	<input checked="" type="checkbox"/>	Education, Training, and Human Development
	<input type="checkbox"/>	Healthy and Safe Families
	<input type="checkbox"/>	Maintaining Safety, Integrity, and Security
	<input type="checkbox"/>	Public Infrastructure and Economic Development
	<input type="checkbox"/>	Government and Citizens

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

ACCOUNTABILITY OF FUNDS	<p>This request is not for funding but for additional FTE's needed within the agency. SCETV is requesting 4 FTE's that will be supported through already secured and established recurring earmark funds in other funds.</p>
--------------------------------	--

What specific strategy, as outlined in the FY 2020-21 Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

RECIPIENTS OF FUNDS	<p>This request is not for funding and only for 4 additional FTEs.</p>
----------------------------	--

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

JUSTIFICATION OF REQUEST	<p>SCETV is requesting 4 FTEs to support the following positions and departments:</p> <ul style="list-style-type: none"> 1 Project Coordinator for Engineering Department Mandated Repack Initiative and Inventory 1 Systems Engineer for Information Technology Department New Implemented Technology and System Assistance 1 Program Coordinator for Education Department Workforce Education Coordination 1 Accountant Analyst II for the Finance Department Increased duties in Finance due to new contracts and mandates
---------------------------------	---

Please thoroughly explain the request to include the justification for funds, potential offsets, matching funds, and method of calculation. Please include any explanation of impact if funds are not received. If new positions have been requested, explain why existing vacancies are not sufficient.

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

FORM B1 – RECURRING OPERATING REQUEST

AGENCY PRIORITY	6
------------------------	---

Provide the Agency Priority Ranking from the Executive Summary.

TITLE	Economic Development
--------------	-----------------------------

Provide a brief, descriptive title for this request.

AMOUNT	General: \$215,000 Federal: Other: Total: \$215,000
---------------	--

What is the net change in requested appropriations for FY 2020-21? This amount should correspond to the total for all funding sources on the Executive Summary.

NEW POSITIONS	0
----------------------	---

Please provide the total number of new positions needed for this request.

FACTORS ASSOCIATED WITH THE REQUEST	Mark "X" for all that apply:	
	<input type="checkbox"/>	Change in cost of providing current services to existing program audience
	<input type="checkbox"/>	Change in case load/enrollment under existing program guidelines
	<input type="checkbox"/>	Non-mandated change in eligibility/enrollment for existing program
	<input type="checkbox"/>	Non-mandated program changes in service levels or areas
	<input checked="" type="checkbox"/>	Proposed establishment of a new program or initiative
	<input type="checkbox"/>	Loss of federal or other external financial support for existing program
	<input type="checkbox"/>	Exhaustion of fund balances previously used to support program
	<input type="checkbox"/>	IT Technology/Security related
	<input type="checkbox"/>	Consulted DTO during development
	Related to a Non-Recurring request – If so, Priority # _____	

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES	Mark "X" for primary applicable Statewide Enterprise Strategic Objective:	
	<input type="checkbox"/>	Education, Training, and Human Development
	<input type="checkbox"/>	Healthy and Safe Families
	<input type="checkbox"/>	Maintaining Safety, Integrity, and Security
	<input checked="" type="checkbox"/>	Public Infrastructure and Economic Development
	<input type="checkbox"/>	Government and Citizens

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

ACCOUNTABILITY OF FUNDS	<p>This funding supports strategy 2.3 of ETV’s Accountability Report. The initiative creates a broad distribution platform to reach families and communities and market educational components to support South Carolina's Profile of the South Carolina graduate to advance workplace readiness and college and career choices. The use of the funds will be evaluated by survey feedback from the user groups who will be targeted in the campaign, website and social media utilization, press coverage and presentations at conferences.</p>
--------------------------------	--

What specific strategy, as outlined in the FY 2020-21 Strategic Planning and Performance Measurement template of agency’s accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

RECIPIENTS OF FUNDS	<p>The entity who will receive these funds is SCETV who will create a design, production, and evaluation team to execute the initiative.</p>
----------------------------	--

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

JUSTIFICATION OF REQUEST	<p>Justification: When the Profile of The South Carolina Graduate was adopted and approved by the South Carolina Association of School Administrators, the South Carolina Chamber of Commerce, the South Carolina Council on Competitiveness, (Transform SC), the South Carolina Education Oversight Committee, the State Board of Education and the South Carolina Department of Education, the SCETV Commission passed a resolution endorsing the adoption of this initiative. The ETV Commission recognized the role of the network to partner with education and business groups to support the intent of the Profile - to identify the knowledge, skills and characteristics the high school graduate should possess in order to be prepared for success as they enter college or pursue a career. The Profile is intended to guide all that is done in support of college and career-readiness.</p> <p>ETV has a significant role to play in providing information for students, families, and the education and business community about the wide range of choices available to support students and their families as they make informed college and career readiness decisions. ETV and South Carolina Public Radio, along with ETV's Education Division, currently reach those audiences via video, audio, online, and social media. Eight radio stations, ten television stations, and numerous social media and websites reach the entire state.</p> <p>For the FY 20-21 budget ETV is requesting recurring funding for \$215,000 to support a comprehensive statewide awareness/education campaign about education and career readiness choices. The campaign will also highlight the wide range of skills/opportunities available in business and industries throughout the state. The campaign will include radio and television broadcasts, social media, apps, and presentation materials. The planning team will be involved in the development of the campaign. Partners will include those who adopted the Profile of the South Carolina Graduate along with business leaders, the Governor's Office, state agencies involved in</p>
---------------------------------	---

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

	<p>education and economic development, the Legislature and community organizations. During 2020-21 resources will be developed, distributed, and analyzed to determine the effectiveness of the campaign.</p> <p>Potential Offsets: N/A</p> <p>Matching Funds: N/A</p> <p>Method of Calculation: Due to the multiple platforms that will be involved in this initiative the method of calculation occurred through a review of historic costs used for the Telehealth program.</p> <p>Impact of Funds Not Received: If the funds are not received, the comprehensive statewide awareness/education campaign would not occur. This would eliminate the college and career readiness information that ETV would be able to provide to the students, families, and the education and business community as the students and their families make informed college and career readiness decisions.</p>
--	---

Please thoroughly explain the request to include the justification for funds, potential offsets, matching funds, and method of calculation. Please include any explanation of impact if funds are not received. If new positions have been requested, explain why existing vacancies are not sufficient.

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

FORM B1 – RECURRING OPERATING REQUEST

AGENCY PRIORITY	7
------------------------	---

Provide the Agency Priority Ranking from the Executive Summary.

TITLE	Increased Authorization Request
--------------	--

Provide a brief, descriptive title for this request.

AMOUNT	General: Federal: Other: \$5,500,000 Total: \$5,500,000
---------------	--

What is the net change in requested appropriations for FY 2020-21? This amount should correspond to the total for all funding sources on the Executive Summary.

NEW POSITIONS	N/A
----------------------	-----

Please provide the total number of new positions needed for this request.

FACTORS ASSOCIATED WITH THE REQUEST	Mark "X" for all that apply:	
	<input type="checkbox"/>	Change in cost of providing current services to existing program audience
	<input type="checkbox"/>	Change in case load/enrollment under existing program guidelines
	<input type="checkbox"/>	Non-mandated change in eligibility/enrollment for existing program
	<input type="checkbox"/>	Non-mandated program change in service levels or areas
	<input type="checkbox"/>	Proposed establishment of a new program or initiative
	<input type="checkbox"/>	Loss of federal or other external financial support for existing program
	<input checked="" type="checkbox"/>	Exhaustion of fund balances previously used to support program
	<input type="checkbox"/>	IT Technology/Security related
	<input type="checkbox"/>	Consulted DTO during development
<input type="checkbox"/>	Related to a Non-Recurring request – If so, Priority # _____	

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES	Mark "X" for primary applicable Statewide Enterprise Strategic Objective:	
	<input checked="" type="checkbox"/>	Education, Training, and Human Development
	<input type="checkbox"/>	Healthy and Safe Families
	<input type="checkbox"/>	Maintaining Safety, Integrity, and Security
	<input type="checkbox"/>	Public Infrastructure and Economic Development
<input type="checkbox"/>	Government and Citizens	

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

ACCOUNTABILITY OF FUNDS	<p>In SCETV’s FY 2020-21 Strategic Planning and Performance accountability report, this funding request is supported under Goal 1, which is to “Ensure and expand operational readiness,” and Strategy 1.1, which is to “Achieve an increase in revenue through exploring and expanding opportunities.” This request would ensure the agency has the proper authority to spend all of the funding, given and earned, that it receives.</p>
--------------------------------	--

What specific strategy, as outlined in the FY 2020-21 Strategic Planning and Performance Measurement template of agency’s accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

RECIPIENTS OF FUNDS	<p>We have developed a prioritized budget list of membership fees, dues, training, events, travel, and operating fees. This budget was approved, and we are now seeking to pay the vendors directly and seek reimbursement in an effort for the state to understand the total costs needed for ETV to operate, along with having centralized accounting statements.</p>
----------------------------	---

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

JUSTIFICATION OF REQUEST	<p>We continue to accrue carryforward funds due to a lack of authorization. SCETV has gone for many years without requesting increased authority to cover the many non-state funding options we receive. It is our goal to report accurate agency funding, given and earned, and request the proper authority to spend them. Currently, donor support, individual grants, increased revenue from activities, underwriting, etc. provides a significant portion of SCETV’s overall budget, which is why SCETV is seeking additional authorization.</p>
---------------------------------	---

Please thoroughly explain the request to include the justification for funds, potential offsets, matching funds, and method of calculation. Please include any explanation of impact if funds are not received. If new positions have been requested, explain why existing vacancies are not sufficient.

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

FORM B2 – NON-RECURRING OPERATING REQUEST

AGENCY PRIORITY	8 <i>Provide the Agency Priority Ranking from the Executive Summary.</i>
------------------------	--

TITLE	ETV Infrastructure <i>Provide a brief, descriptive title for this request.</i>
--------------	--

AMOUNT	\$10,000,000 <i>What is the net change in requested appropriations for FY 2020-21? This amount should correspond to the total for all funding sources on the Executive Summary.</i>
---------------	---

FACTORS ASSOCIATED WITH THE REQUEST	Mark "X" for all that apply:
	<input type="checkbox"/> Change in cost of providing current services to existing program audience
	<input type="checkbox"/> Change in case load/enrollment under existing program guidelines
	<input type="checkbox"/> Non-mandated change in eligibility/enrollment for existing program
	<input type="checkbox"/> Non-mandated program change in service levels or areas
	<input type="checkbox"/> Proposed establishment of a new program or initiative
	<input type="checkbox"/> Loss of federal or other external financial support for existing program
	<input type="checkbox"/> Exhaustion of fund balances previously used to support program
	<input type="checkbox"/> IT Technology/Security related
	<input type="checkbox"/> Consulted DTO during development
<input type="checkbox"/> Request for Non-Recurring Appropriations	
<input checked="" type="checkbox"/> Request for Federal/Other Authorization to spend existing funding	
<input type="checkbox"/> Related to a Recurring request – If so, Priority # _____	

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES	Mark "X" for primary applicable Statewide Enterprise Strategic Objective:
	<input type="checkbox"/> Education, Training, and Human Development
	<input type="checkbox"/> Healthy and Safe Families
	<input checked="" type="checkbox"/> Maintaining Safety, Integrity, and Security
	<input type="checkbox"/> Public Infrastructure and Economic Development
<input type="checkbox"/> Government and Citizens	

ACCOUNTABILITY OF FUNDS	Objectives: Public Infrastructure and Economic Development Maintaining Safety, Integrity and Security
	In July of 2017, ETV received \$43,162,610 in spectrum auction proceeds from the FCC. These funds emanated from wireless companies and were received by ETV for its successful bidding in the auction, which was described by the FCC as a "one in a lifetime opportunity." The proceeds are in exchange for ETV's relinquishment of spectrum associated with one of the network's upstate TV channels that overlapped with another of ETV's signals. By "channel sharing" we will still reach the same viewing audience. According to the terms of the proviso (8.2), ETV will retain \$35 million of the proceeds which are held in a restricted account to be utilized to shore up the Network's massive

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

infrastructure of towers, support structures, and production/broadcast equipment. ETV has developed a five-year equipment plan for investment of these proceeds. We are requesting \$10,000,000 in capital expense authority to launch a multi-year contract bidding process for the capital plan.

What specific strategy, as outlined in the FY 2020-21 Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

RECIPIENTS OF FUNDS

We have developed a prioritized list of equipment needs ranging from shoring up aging towers, supporting buildings that house equipment adjacent to towers, production equipment, studio and remote facilities, HVAC equipment, and IT security and support. We are working with the SFAA to develop long-term contracts based on competitive bids for equipment and related services.

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

AGENCY NAME:

Educational Television Commission

AGENCY CODE:

H670

SECTION:

8

JUSTIFICATION OF REQUEST

SCETV is critical to public safety in the state. SCETV works with the Governor's Office and the Emergency Management Division to communicate important information to citizens (inclement weather alerts, state office closings, voluntary/mandatory evacuations). The Network maintains 600 towers, including 47 tall towers (200 feet or higher) and the microwave backbone for emergency and public safety communications. SCETV also houses critical communications infrastructure for SLED, DNR, EMD, Forestry, DOD, DHS, Civil Air Patrol, and 14 NOAA Weather Radio Service Transmitters. SCETV maintains and manages the SCHEART (South Carolina Healthcare Emergency Amateur Radio Team) infrastructure, which includes a network of over 50 radio repeaters. SCHEART reaches participating hospitals in the state and allows the flow of information on incoming patients, evacuations and coordination among facilities during emergencies and weekly communications exercises.

For the coming year, SCETV will continue its five-year capital needs program, with support from the spectrum auction fund. We will continue to work closely with the SFAA to develop long-term contracts for equipment and tower support and request authorization as needed. Additionally, SCETV is in the middle of a three-year, mandatory repacking plan involving 10 TV stations. This is the second phase of the FCC TV auction. Equipment for transmitters and other tower support will be reimbursed by the FCC, but staffing costs in engineering, finance and administration of this huge effort must be paid for by SCETV. We have addressed some of these needs in our budget request for FY 2019-20.

The most potential negative impact on the public as a result of the agency's failure to accomplish its goals and objectives would be its loss of the capability to originate content and provide broadcast and emergency signals to citizens throughout the state. The Network plays a critical role in supporting the Governor's communications and SCEMD in broadcasting and carrying online information. SCETV and SC Public Radio serve as the backbone for the state's emergency alert communications system. Teachers and students who depend on SCETV content and training would no longer have access to this important educational service. Viewers and listeners across the state would lose a lifeline to SCETV public affairs, arts, history, culture and science programming. If SCETV is unable to accomplish its goals and objectives, those affected would include viewers and listeners across the state, public safety, emergency responders, educators, and students.

Please thoroughly explain the request to include the justification for funds, potential offsets, matching funds, and method of calculation. Please include any explanation of impact if funds are not received. Does this non-recurring appropriation request create an annualization or need for recurring funds?

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

FORM B1 – RECURRING OPERATING REQUEST

AGENCY PRIORITY	9 <i>Provide the Agency Priority Ranking from the Executive Summary.</i>
------------------------	--

TITLE	Proviso Funding transferred to General Funds <i>Provide a brief, descriptive title for this request.</i>
--------------	--

AMOUNT	General: \$5,726,409 Federal: Other: Total: \$5,726,409 <i>What is the net change in requested appropriations for FY 2020-21? This amount should correspond to the total for all funding sources on the Executive Summary.</i>
---------------	--

NEW POSITIONS	0 <i>Please provide the total number of new positions needed for this request.</i>
----------------------	--

FACTORS ASSOCIATED WITH THE REQUEST	Mark “X” for all that apply:
	<input checked="" type="checkbox"/> Change in cost of providing current services to existing program audience
	<input type="checkbox"/> Change in case load/enrollment under existing program guidelines
	<input type="checkbox"/> Non-mandated change in eligibility/enrollment for existing program
	<input type="checkbox"/> Non-mandated program change in service levels or areas
	<input type="checkbox"/> Proposed establishment of a new program or initiative
	<input type="checkbox"/> Loss of federal or other external financial support for existing program
	<input type="checkbox"/> Exhaustion of fund balances previously used to support program
	<input type="checkbox"/> IT Technology/Security related
	<input type="checkbox"/> Consulted DTO during development
<input type="checkbox"/> Related to a Non-Recurring request – If so, Priority # _____	

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES	Mark “X” for primary applicable Statewide Enterprise Strategic Objective:
	<input checked="" type="checkbox"/> Education, Training, and Human Development
	<input type="checkbox"/> Healthy and Safe Families
	<input type="checkbox"/> Maintaining Safety, Integrity, and Security
	<input type="checkbox"/> Public Infrastructure and Economic Development
<input type="checkbox"/> Government and Citizens	

ACCOUNTABILITY OF FUNDS	<p>In SCETV’s FY 2020-21 Strategic Planning and Performance accountability report, this funding request is supported under Goal 3, which is to “Provide value services to the state and citizens,” and Strategy 3.1, which is to “Provide essential education resources with content and services.” This request would ensure that, when there are statewide cost of living increases, retirement increases and raises, SCETV receives the additional funding and has the authorization to be able to provide supplementary educational services and resources to the state and citizens while also releasing current EIA funds.</p> <p><i>What specific strategy, as outlined in the FY 2020-21 Strategic Planning and Performance Measurement template of agency’s accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?</i></p>
--------------------------------	---

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

RECIPIENTS OF FUNDS	<p>SCETV would utilize these funds to provide the same services that are provided through the EIA funds, but SCETV would also be able to provide additional services when funding increases occur.</p>
----------------------------	--

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

JUSTIFICATION OF REQUEST	<p>Per deleted Proviso 8.5, the commission was directed to work with the Executive Budget Office to delineate the agency's funding by line items in the General Appropriations Bill beginning with the Governor's budget submission in the fall of FY19. As a result of this process, last FY, \$1,415,513 in funds were moved from proviso funding back to line item funding. This year, SCETV is requesting that the remainder of the proviso funds received by the agency be placed back on the line as funds are available and as appropriate.</p>
---------------------------------	--

Please thoroughly explain the request to include the justification for funds, potential offsets, matching funds, and method of calculation. Please include any explanation of impact if funds are not received. If new positions have been requested, explain why existing vacancies are not sufficient.

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

**FORM E – AGENCY COST SAVINGS AND GENERAL FUND REDUCTION
CONTINGENCY PLAN**

TITLE	Agency Cost Savings and General Fund Reduction Contingency Plan
--------------	--

AMOUNT	\$52,163 <i>What is the General Fund 3% reduction amount (minimum based on the FY 2019-20 recurring appropriations)? This amount should correspond to the reduction spreadsheet prepared by EBO.</i>
---------------	--

ASSOCIATED FTE REDUCTIONS	None
----------------------------------	------

How many FTEs would be reduced in association with this General Fund reduction?

PROGRAM/ACTIVITY IMPACT	The reduction would be made in operating dollars to support the Local and Transparency program (funded program 2000.451000.000) of the general funds. ETV could sustain the reduction by reducing this program.
--------------------------------	---

What programs or activities are supported by the General Funds identified?

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

SUMMARY

By reducing the Local and Transparency program by \$52,163, ETV would be reducing operating dollars that would have been used for engineering and communication services and supplies. Service delivery impact would not be felt by the citizens of South Carolina.

Please provide a detailed summary of service delivery impact caused by a reduction in General Fund Appropriations and provide the method of calculation for anticipated reductions. Agencies should prioritize reduction in expenditures that have the least significant impact on service delivery.

AGENCY COST SAVINGS PLANS

ETV plans to reduce purchases of supplies, travel, in-person training, and attendance of conferences. ETV will, instead, utilize online trainings such as webinars. Technical capital upgrades will improve the quality and reliability of equipment, productivity, and energy efficiencies. Savings would be used for development of additional educational content for our pre-K-12 *LearningWhy* program.

What measures does the agency plan to implement to reduce its costs and operating expenses by more than \$50,000? Provide a summary of the measures taken and the estimated amount of savings. How does the agency plan to repurpose the savings?

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

FORM F – REDUCING COST AND BURDEN TO BUSINESSES AND CITIZENS

TITLE	Energy Efficiency Program
--------------	----------------------------------

Provide a brief, descriptive title for this request.

EXPECTED SAVINGS TO BUSINESSES AND CITIZENS	Savings in electrical and HVAC that support towers across the state. We are currently studying the amount of savings, which is to be determined.
--	---

What is the expected savings to South Carolina's businesses and citizens that is generated by this proposal? The savings could be related to time or money.

FACTORS ASSOCIATED WITH THE REQUEST	Mark "X" for all that apply:
	<input type="checkbox"/> Repeal or revision of regulations.
	<input type="checkbox"/> Reduction of agency fees or fines to businesses or citizens.
	<input checked="" type="checkbox"/> Greater efficiency in agency services or reduction in compliance burden.
	<input type="checkbox"/> Other

METHOD OF CALCULATION	The method of calculation is through the review of electrical and HVAC monthly bills for ETV's Telecommunications Center based on the monthly utility charges. As the energy efficiency study is implemented throughout the building, a month-to-month budget comparison will be documented over the course of FY20-21.
------------------------------	--

Describe the method of calculation for determining the expected cost or time savings to businesses or citizens.

REDUCTION OF FEES OR FINES	N/A
-----------------------------------	------------

Which fees or fines does the agency intend to reduce? What was the fine or fee revenue for the previous fiscal year? What was the associated program expenditure for the previous fiscal year? What is the enabling authority for the issuance of the fee or fine?

REDUCTION OF REGULATION	SSFA works with state agencies to authorize, review, and endorse energy efficiency plans and when approved provide funding based on the criteria established by SSFA that the agency has met.
--------------------------------	--

Which regulations does the agency intend to amend or delete? What is the enabling authority for the regulation?

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

SUMMARY

ETV manages hundreds of towers and equipment across the state. We are embarking on an energy efficiency plan to reduce our electrical and HVAC costs. The first phase of SCETV's multi-year energy efficiency study is for our Telecommunications Headquarters at 1041 George Rogers Blvd, Columbia, SC. The energy efficiency study will be ongoing during FY20-21.

Provide an explanation of the proposal and its positive results on businesses or citizens. How will the request affect agency operations?

TAB 6
Proviso Request Summary

Public Education and Special Schools Subcommittee Proviso Request Summary			
Proviso # in FY 20-21	Proviso Title	Short Summary	Agency Recommended Action (keep, change, delete, add)
8.1	ETV: Grants/Contributions Carry Forward	The Educational Television Commission shall be permitted to carry forward any funds derived from grant awards or designated contributions and any state funds necessary to match such funds, provided that these funds be expended for the programs which they were originally designated.	Keep
8.2	ETV: Spectrum Auction	The Educational Television Commission shall be authorized to receive and retain up to \$35,000,000 of the proceeds from the Federal Communication Commission TV Auction and place them in a segregated, restricted account. These proceeds shall be used to fund capital needs, including broadcast industry standards changes, existing equipment repair, maintenance and replacement needs, and operational costs. Unexpended funds shall be carried forward from the prior fiscal year into the current fiscal year and used for the same purpose. No later than June thirtieth of the current fiscal year, ETV must report to the Chairman of the House Ways and Means Committee and the Chairman of the Senate Finance Committee the amount of money expended from the fund and the balance of the fund.	Keep
8.3	ETV: Antenna and Tower Placement	All leases for antenna and tower operations within institutions of higher learning campuses must conform to master plans for such property, as determined solely by the institution of higher learning.	Keep
8.4	ETV: Wireless Communications Tower	The Educational Television Commission is directed to coordinate tower and antenna operations within South Carolina state government. The commission shall (1) approve all leases regarding antenna placement on state-owned towers and buildings, (2) coordinate all new tower construction on state-owned property, (3) promote and market excess capacity on the State's wireless communications infrastructure, (4) generate revenue by leasing, licensing, or selling excess capacity on the State's wireless communications infrastructure, and (5) construct new communications assets on appropriate state-owned property for the purpose of generating revenue pursuant to this proviso. The commission shall retain and expend such funds for agency operations. The commission shall be authorized to carry forward unexpended funds from the prior fiscal year into the current fiscal year. The commission shall annually report to the Chairmen of the Senate Finance and House Ways and Means Committees by October first of each year all revenue collected and disbursed.	Keep
1A.23	SDE-EIA: Reading	The funds allocated to the Department of Education for reading shall be used to provide districts with research-based strategies and professional development and to work directly with schools and districts to assist with implementation of research-based strategies. When providing professional development the department and school districts must use the most cost effective method and when able utilize ETV to provide such services throughout the state. The department shall establish measurements for monitoring impact on student achievement.	Keep
1A.35	SDE-EIA: SCETV Teacher Training/Support	Of the funds appropriated in Part IA, Section 1, VIII.E. South Carolina Educational Television must provide training and technical support on the educational resources available to teachers and school districts.	Keep
1A.41	SDE-EIA: EOC Partnerships for Innovation	Of the funds appropriated or carried forward from the prior fiscal year, the Education Oversight Committee is directed to participate in public-private partnerships to promote innovative ways to transform the assessment of public education in South Carolina that support increased student achievement in reading and college and career readiness. The Education Oversight Committee may provide financial support to districts and to public-private partnerships for planning and support to implement, sustain and evaluate the innovation and to develop a matrix and measurements of student academic success based on evidence-based models. These funds may also be used to support the innovative delivery of science, technology, and genetic education and exposure to career opportunities in science, including mobile science laboratory programs, to students enrolled in the Abbeville equity school districts and students in high poverty schools. These funds may also focus on creating public-private literacy partnerships utilizing a 2:1 matching funds provision when the initiative employs research-based methods, has demonstrated success in increasing reading proficiency of struggling readers, and works directly with high poverty schools and districts. The committee will work to expand the engagement of stakeholders including state agencies and boards like the Educational Television Commission, businesses, and higher education institutions. The committee shall annually report to the General Assembly on the measurement results.	Keep
93.8	DOA: Sale of Surplus Real Property	Up to fifty percent of the proceeds, net of selling expenses, from the sale of surplus real properties shall be retained by the Department of Administration and used for the deferred maintenance of state-owned buildings. The remaining fifty percent of the net proceeds shall be returned to the agency that the property is owned by, under the control of, or assigned to and shall be used by that agency for nonrecurring purposes. This provision applies to all state agencies and departments except: institutions of higher learning; the Public Service Authority; the Ports Authority; the MUSC Hospital Authority; the Myrtle Beach Air Force Redevelopment Authority; the Department of Transportation; the Columbia State Farmers Market; the Department of Agriculture's Columbia Metrology Lab building and property; the Charleston Naval Complex Redevelopment Authority; the Department of Commerce's Division of Public Railways; the Midlands Technical College Enterprise Campus Authority; the Trident Technical College Enterprise Campus Authority; the Commissioners residence at the Department of Corrections and the Educational Television Commission's Key Road property. The Educational Television Commission shall be authorized to retain the net proceeds from the sale of its property on Key Road, and such proceeds may be used for the renovation of the ETV Telecommunications Center and other maintenance and operating expenses. If it is determined that sufficient net proceeds are not to be derived from the sale of its property on Key Road to cover the cost of all renovations of the Telecommunications Center, the property on Key Road shall not be sold. Any proposed sale hereunder shall, prior to said sale, be submitted to the Department of Administration for approval as being in compliance with the requirements of this subsection. The Department of Corrections shall be authorized to retain the net proceeds from the sale of the residence provided for the Commissioner of the Department of Corrections and use such proceeds for deferred maintenance needs at the Department of Corrections. The Forestry Commission shall be authorized to retain the net proceeds from the sale of surplus land for use in firefighting operations and replacement of firefighting equipment. The Department of Natural Resources shall be authorized to retain the net proceeds from the sale of existing offices originally purchased with a federal grant or with restricted revenue from hunting and fishing license sales for the improvement, consolidation, and/or establishment of regional offices and related facilities. The Department of Agriculture, the Educational Television Commission, the Department of Corrections, the Department of Natural Resources, the Forestry Commission, and the Department of Vocational Rehabilitation shall annually submit a report, within sixty days after the close of the fiscal year, to the Senate Finance Committee and the House Ways and Means Committee on the status of the sale of the identified property and a detailed accounting on the expenditure of funds resulting from such sale. This provision is comprehensive and supersedes any conflicting provisions concerning disposition of state-owned real property whether in permanent law, temporary law or by provision elsewhere in this act. Any unused portion of these funds may be carried forward into succeeding fiscal years and used for the same purposes.	Keep
117.27	GP: School Technology Initiative	From the funds appropriated/authorized for the K-12 technology initiative, the Department of Education, in consultation with the Department of Administration, the State Library, the Educational Television Commission, and a representative from the Education Oversight Committee, shall administer the K-12 technology initiative funds. These funds are intended to provide technology, encourage effective use of technology in K-12 public schools throughout the state, conduct cost/benefit analyses of the various technologies, and should, to the maximum extent possible, involve public-private sector collaborative efforts. Funds may also be used to establish pilot projects for new technologies with selected school districts as part of the evaluation process. K-12 technology initiative funds shall be retained and carried forward to be used for the same purpose.	Keep
117.76	GP: Broadband Spectrum Lease	The General Assembly must approve any exercise of the Middle Band Segment Channel recapture provisions contained in the Educational Broadband Service Spectrum Lease Agreements if the exercise of the recapture provisions would result in a decrease in payments received by the State. The Educational Television Commission assumes management and administration of the lease and receives lease payments directly. The Educational Television Commission shall retain and expend funds received pursuant to the lease for agency operations. The commission shall be authorized to carry forward unexpended funds from the prior fiscal year into the current fiscal year. In the event of a default by the current lease holder, the Educational Television Commission is authorized to use contingent funds up until such time as a new lease can be negotiated by the State and the Educational Television Commission.	Keep

Note: SCETV is not requesting any changes to proviso funding for FY 2020-21.

TAB 7
Carry Forward
&
FTE Breakdown

**South Carolina Educational Television Commission
General Fund Carry Forward
Fiscal Year 19-20**

General Fund Carry Forward: \$ 36,733.65

The Carry Forward balance is due to invoices which were not received before the completion of year-end closeout procedures.

Current FTE Breakdown (as of 1/16/2020)

150.5 Authorized
140 Filled
10.5 Vacant

TAB 8
Additional Information

July 2018 – June 2019



Local Content and Service Report to the Community



SCETV celebrates 60 years serving the state

The 60th anniversary of South Carolina ETV (SCETV) was a statewide celebration, encompassing four months and nine different events, culminating in a signature event – SCETV’s Diamond Jubilee.

Throughout all nine events, the community was able to learn more about SCETV’s history and impact on the state, while also sharing their stories in the SCETV storytelling booth and on social media.

By The Numbers:

60 years of impact.

9 events across the state.

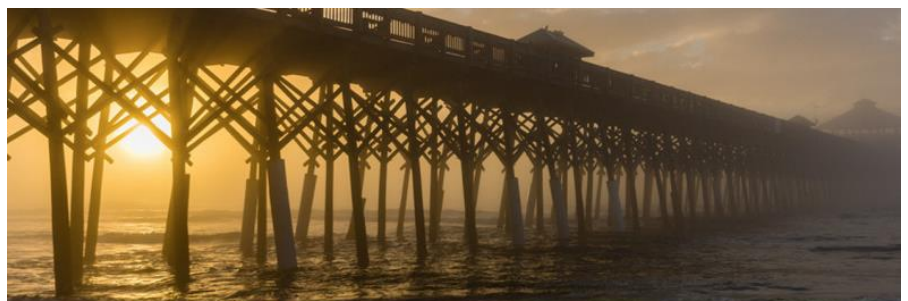
1,000 attendees at Diamond Jubilee.

SCETV and S.C. Public Radio launch new weather service

Residents in South Carolina can now use a new emergency information service launched by South Carolina ETV (SCETV) and South Carolina Public Radio. In partnership with Gainesville, Fla.’s WUFT, this new, storytelling-based service provides heightened hurricane, tropical storm and other weather related emergency content to South Carolina residents and visitors across the state.

Located online at www.sctv.org/weather, the new service gives people in South Carolina a unique information hub for everything weather-related. Visitors to the site will be able to access hourly weather data, as well as news stories informing them how they might be affected locally and what safety precautions they need to take. Featuring interactive weather maps, the service will pull data from eight remote weather stations across the state.

Updates can also be found on social media by following @SCETV and @SCPublicRadio on Twitter and Facebook and by using the hashtag #SCETVwx. During weather events, Facebook Live streams are utilized to provide a platform for citizens to connect with weather experts.



Weather in Context

“The Southern Campaign of the American Revolution” spotlights southern battles for students

The south's role in winning the Revolutionary War is usually a footnote in content that is available for consumption or education. However, the battles that took place in South Carolina and in other southern states helped to turn the tide in the war.

That’s why SCETV collaborated with the National Park Service to bring “[The Southern Campaign of the American Revolution](#)” into classrooms across the state and nation.

An eight-part series with accompanying lesson plans for K-12 history students were a major part of the project. Video and promotional segments were also included on SCETV’s public affairs programs, “Palmetto Scene” and S.C. Public Radio’s “Walter Edgar's Journal.”



With the project website attracting more than 4,000 page views and the video series tallying approximately 38,000 views on YouTube, it’s clear that “The Southern Campaign of the American Revolution” has made an impact. It even received an accolade from the National Education Telecommunications Association earlier this year.



“Reconstruction” events hosted in Beaufort

Beaufort, South Carolina played a significant role in one of the most important and consequential chapters in American history — Reconstruction. That’s why SCETV partnered with local organizations in Beaufort to host several events in conjunction with the debut of the documentary film “Reconstruction: America after the Civil War.”

In addition to a screener event and lively panel discussion featuring renowned historian Dr. Henry Louis Gates, Jr., SCETV’s Education team also hosted a Virtual Classroom event with Dr. Gates, allowing teachers across the state to submit questions live. The Virtual Classroom was attended by local students and helped promote “[Reconstruction 360](#)” – a new web and mobile application featuring videos and short films about the crucial era in American history.

“South Carolina was ground zero during Reconstruction. This was the land of opportunity. People were flocking here because they were going to build a new society.”

-Dr. Henry Louis Gates, Jr.

Multi-platform project honors women of vision across S.C.

In an effort to shine a light on issues affecting women throughout the state and nation and recognize trailblazing women leaders that have made an impact in South Carolina, SCETV created "[Women Vision SC](#)"

More than just a television program, "Women Vision SC"

was a multi-platform project, which aired on various mediums a few weeks short of the 100th anniversary of the 19th Amendment being passed by Congress.

In fall 2018, viewers and listeners throughout the state were invited to nominate women of vision. In all, 75 women were nominated,

and a panel narrowed the field to 11.

Among the 11 honorees were South Carolina's first female Chief Justice Jean Toal and former Superintendent of Education Inez Tenenbaum. The "Women Vision SC" initiative is expected to continue next year with a new batch of honorees.



"I was honored to be a part of the panel that picked the 11 honorees. It was a wonderful and inspiring experience. I was mostly inspired, not only by the number of nominations, but also the caliber of all of them. There wasn't one single woman that wasn't deserving of the honor."
-BlueCross BlueShield Sr. Vice President Jill Davis



Longtime partnership brings performances to listeners nationwide

S.C. Public Radio has collaborated with Charleston's Spoleto Festival USA for more than 30 years to produce "[Chamber Music from the Spoleto Festival USA](#)." Recorded live at the historic Dock Street Theatre, these 11 concerts are broadcast weekdays from May 31-June 14, reaching a potential weekly audience of

151,600 on S.C. Public Radio stations in Charleston, Columbia and Greenville.

In addition, performances from "Chamber Music from Spoleto Festival USA" are also broadcast on American Public Media's "Performance Today," which is heard by more than 1.1 million listeners each week.





Coverage of debates, legislature keeps public informed

SCETV has a tradition of covering events and people that impact public policy in South Carolina, including legislative sessions and important elections. This transparency in state government gives citizens an opportunity to learn how the process works and to stay informed.

Currently, SCETV airs live coverage of the House and Senate on its ETV World channel during the legislative session from January to May. This live broadcast can be seen on cable outlets, as well as over-the-air broadcast stations.

In addition to this coverage, SCETV played a major role in covering the 2018 gubernatorial election in South Carolina. Partnering with The Post and Courier newspaper, SCETV televised two gubernatorial debates in October, giving citizens of South Carolina an opportunity to see and hear a fair, unedited dialogue between candidates for the office. The partnership with The Post and Courier was beneficial in leveraging SCETV's statewide reach and bringing the debates to subscribers of the newspaper.



Telehealth a Game-Changer

Bamberg County faces the same economic problems that many other rural counties in South Carolina confront. Much of Bamberg's struggle has to do with its hospital closing several years ago, which not only took away a major part of the job industry but also affected healthcare access.

That's why SCETV has served on the S.C. Telehealth Alliance since it began in 2015. Consisting of several organizations that work to develop and expand telehealth services, the initiative has been successful in cutting costs and increasing access for residents across the state.

At [Mary Bramlett Elementary School in Gaffney](#), telehealth has given the school access to the Medical University of South Carolina, bringing specialty care to students who can visit the school nurse's office and connect digitally to a provider.

The telehealth initiative has also been making an impact overseas [in places like Uganda](#).

"Thanks to telehealth, we have more resources to educate the whole child."

**-Mary Bramlett Elementary School
Principal Johnette Nesbitt**

SCETV’s Education team equips S.C. teachers with resources

The origins of SCETV can be traced back to 1957, when the South Carolina General Assembly passed a concurrent resolution calling for the study of the use of television in public schools. More than six decades later, education is still a critical component of SCETV’s mission.

During the 2018-19 school year, SCETV’s Education team made a significant impact, training nearly 5,000 individuals in pre-K-12 and higher education entities across the state. The team also managed 257 wireless

hotspots at afterschool and early learning sites.

In addition to these external activities, the team utilized its online platforms, such as [LearningWhy](#) and [Knowitall.org](#), to equip teachers with valuable resources.

Moving forward, the Education team plans to adjust its offerings to meet the needs of the state’s educators. This will be done with the help of the ETV Annual Educator Survey, which was completed this spring.

KnowItAll.org

By The Numbers:

4,657 video files

1,333 audio files

279 photo galleries

129 interactivities

196 series

45 collections



“Making it Grow” celebrates 25 years with live taping in Sumter

“Making It Grow,” which debuted in October 1993, is a live call-in program about gardening that’s produced by a partnership between SCETV and Clemson University.

In October, the show celebrated its 25th anniversary with a live taping at the Sumter Opera House in Sumter, S.C. Offering free admission, live music, a catered reception and answers to all of the audiences’ gardening questions, it was a show not to be missed.

“For more than 25 years, ‘Making it Grow’ has been a staple for SCETV and a tremendous resource for the people of this state,” said SCETV President and CEO Anthony Padgett.

In May, the show [received two Telly awards](#) – a bronze award in the education category for its prescribed burn segment and a bronze award in the information category for its holiday special.



Gold AVA Digital Award

SCETV – “Let’s Go!”



Best Talk/News Radio Station

S.C. Public Radio 89.9, WJWJ-FM



Instructional Media – Teacher Resource

SCETV – “The Southern Campaign of the American Revolution”



Reporter of the Year

Victoria Hansen – S.C. Public Radio



President’s Award for the Transformation of Healthcare Delivery

S.C. Telehealth Alliance



Television – Education

SCETV – “Making It Grow: Prescribed Burns”

Television – History

SCETV – “Charlie’s Place”

Television – Information

SCETV – “Making It Grow: Holiday Special”



Nominations*

Best Health/Science – Program Feature/Segment

SCETV – “S.C. Impacting Global Health”

Best Historical/Cultural Program

SCETV – “Charlie’s Place”

SCETV's mission is to enrich lives by educating children; informing and connecting citizens; ensuring the security of the state; celebrating our culture and environment; and instilling the joy of learning.

Local Value

SCETV is an integral part of South Carolina's advancement.

SCETV strives to provide educational resources for the state's children, educators and caregivers; support emergency preparedness throughout the state; provide government transparency through coverage of news and public affairs; and reach out to all members of our audience regardless of age, economy, race or political beliefs.

As a trusted steward and valued partner in South Carolina, SCETV takes pride in its partnerships and projects that aim to improve quality of life in the state.

Key Services

SCETV provides these vital local services:

- Educational content and training to schools and agencies.
- Support of the state's emergency communications system.
- Legislative coverage of House and Senate sessions, the State of the State address and additional meetings on-air and online.
- Outreach with "Smart Cat," SCETV's kids' mascot, whose mission is to keep children healthy, smart and safe.
- Public safety training for law enforcement and first responders, including online courses on interoperability created by SCETV.

Local Impact

SCETV's local services had a deep impact in South Carolina:

- SCETV provided online educational content, including teacher training and recertification courses and face-to-face workshops to more than 5,000 teachers, staff and administrators.
- SCETV and Sprint worked collaboratively to provide free wireless broadband service to more than 250 eligible education sites across the state.
- SCETV and S.C. Public Radio continue to document the history and culture of South Carolina with award-winning documentaries that create classroom resources for students.



www.scetv.org

www.southcarolinapublicradio.org

www.learningwhy.org

www.knowitall.org



www.facebook.com/SouthCarolinaETV



www.flickr.com/SouthCarolinaETV



www.instagram.com/SouthCarolinaETV



www.twitter.com/SCETV



www.youtube.com/SouthCarolinaETV

SCETV Workforce Education

As the state's only public media outlet, SCETV is well positioned to serve as a conduit for information in support of South Carolina's workforce development goals.



Nine PSAs were recently produced to dispel myths about specific jobs within the manufacturing cluster. These short videos are available via the web and in broadcast. Additional PSAs are in development for multiple careers in the agriculture, public safety, information technology, and transportation/logistics clusters.



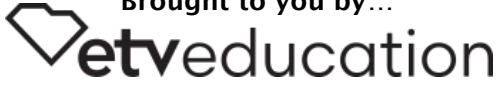
Discussions about workforce development are produced for TV and radio audiences to include in-studio panels and audio interviews. Curriculum guides accompany many of these resources so that they are also appropriate for classroom use. Partners include the SC Department of Education, the Department of Employment and Workforce, the SC Technical College System, and the SC Department of Commerce. Representatives from business and industry, as well as community partners, are equally supportive.



An extensive library of career profiles is available at KnowItAll.org. Students will soon be able to engage in self-paced, interactive online virtual reality modules as they explore various career options within the state. SCETV is also working in partnership with the SC Department of Education to develop a student-centered web site for career exploration and workforce development.

Wi-Fi Initiative

FREE WIRELESS BROADBAND SERVICES AVAILABLE TO ELIGIBLE SOUTH CAROLINA SITES

Brought to you by...

 And SPRINT



South Carolina ETV and Sprint have worked collaboratively to provide free wireless broadband service to eligible centers within Sprint's LTE (4G) service area.

With a focus on early care and education, partners for this initiative include South Carolina First Steps (FS), Head Start (HS) and the Afterschool Alliance (ASA).

261 Devices are located at sites throughout the state.

SPRINT 4G LTE COVERAGE

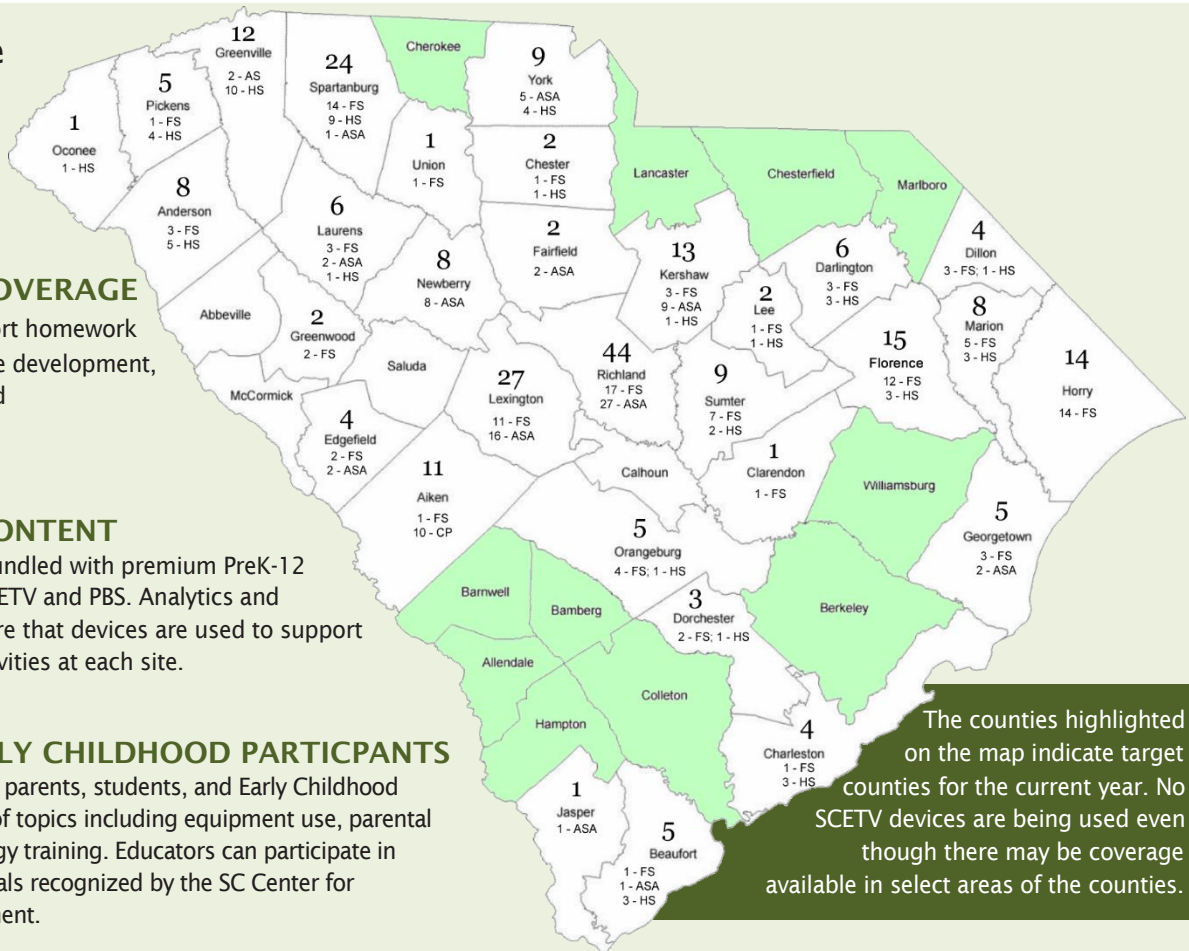
Devices are used to support homework help, career and workforce development, instructional activities, and program administration.

ACCESS TO ETV CONTENT

Centers receive devices bundled with premium PreK-12 educational content from ETV and PBS. Analytics and frequent monitoring ensure that devices are used to support teaching and learning activities at each site.

NEARLY 1000 EARLY CHILDHOOD PARTICIPANTS

Training is administered to parents, students, and Early Childhood professionals on a variety of topics including equipment use, parental involvement, and technology training. Educators can participate in training to receive credentials recognized by the SC Center for Childcare Career Development.



The counties highlighted on the map indicate target counties for the current year. No SCETV devices are being used even though there may be coverage available in select areas of the counties.

Direct questions to Dr. Stephanie Frazier, VP of Education: 803.737.3528 or sfrazier@scetv.org



SCETV, in partnership with the SC Education Oversight Committee, is supporting instruction and professional development to the 15 districts in the e-Learning pilot.

ONLINE PORTAL LAUNCHED OCTOBER 1, 2019

Resources available through the online portal will include curated PBS and ETV resource guides for each of the following areas to support eLearning schools:

- College and Career Readiness
- Educational Leadership
- Social and Emotional Learning
- Technology Integration
- Weather-Related Lesson Plans and Emergency Management/Preparedness

RESEARCH INITIATIVES w/FLORENCE SCHOOL DISTRICT 1

SCETV initiated enhanced partnerships with e-Learning districts, starting with Florence School District 1, to support their professional development and to measure outcomes specific to the use of PBS and ETV resources in the classroom.

EMERGENCY PREPAREDNESS

The Education Division distributed eLearning packages to schools to support emergency preparedness efforts. Packages included Hurricane Hugo commemoration posters and an overview of pertinent ETV and PBS Resources. This work will align with community and school engagement around MEET THE HELPERS, which includes partnerships with SC EMD, Public Safety, and SC HEART.

e-LEARNING DISTRICTS

Anderson Districts 1, 2, 3, and 5; Berkeley, Florence 1, Georgetown, Kershaw, Lexington Districts 2 and 3; Pickens, Spartanburg Districts 1 and 7; York Districts 2 and 3

SCHEART PARTNERS

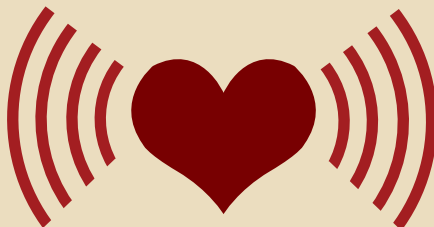
- ♥ Aiken County Emergency Management Services
- ♥ Amateur Radio Emergency Service
- ♥ American Radio Relay League
- ♥ Medical University of South Carolina
- ♥ South Carolina Department of Health and Environmental Control
- ♥ South Carolina Educational Television
- ♥ South Carolina Emergency Management Division
- ♥ South Carolina Hospital Association
- ♥ South Carolina State Guard



RADIO RESPONSE TEAMS SUPPORT SYSTEM FOR LOCAL HOSPITALS

SCHEART recruits ham radio operators to join Radio Response Teams, or RRT's, serving their local hospital/healthcare agencies during drills, exercises, and real-life emergencies.

When communications are lost for any reason, Radio Response Teams provide backup communications as long as needed. Any well-trained ham radio group can form such teams to dedicate their emergency communications services to specific organizations.



FREE RADIO TRAINING

SCETV Volunteers conduct quarterly amateur radio classes which are free. These classes assist students to prepare for the Federal Communications Commission Amateur Radio License exam. Class dates and registration guidelines are found at <https://scheart.us>. Classes outside the Columbia area can be arranged by request.



SCHEART
South Carolina
Healthcare Emergency
Amateur Radio Team

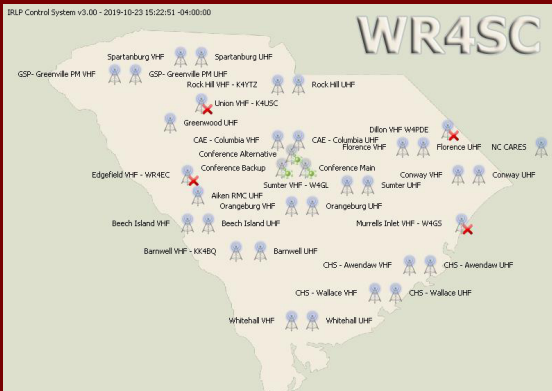
Follow us on Twitter



An overview of the SCHEART network can be found at the website: <https://scheart.us>

WHAT IS SCHEART?

The South Carolina Healthcare Emergency Amateur Radio Team (SCHEART) is a collaborative program between licensed radio operators and state agencies to provide statewide redundant communications during emergencies. It consists of volunteer radio operators and a network of linked repeaters to provide VHF and UHF communications. Funding for the three repeater networks was provided by grants from Health and Human Services through DHEC and Department of Homeland Security through SLED. The repeater network is owned and managed by South Carolina Educational Television.



Map of the statewide analog repeater system

The SCHEART program and network is available to all hospitals free of charge

SCHEART serves:

All 8 public health regions
All 46 counties' ESF-8 agencies
(Health and Medical Services)

SCHEART volunteers provide their technical expertise by:

Assessing hospitals' needs for equipment and critical infrastructure, and providing recommendations

Partnering with local healthcare facilities to train staff to use ham radio equipment in emergencies until operators from the community arrive

QUICK FACTS

Providing support at training classes for new ham operators

Participating in preparedness drills and exercises

Leveraging funding, reconditioning equipment, providing technical assistance, contributing to infrastructure designs, and offering engineering support to help advance this initiative.



SCHEART COMMUNICATIONS TRAILER

The SCHEART trailer provides flexible communications capability for supporting a facility or incident command location. The trailer has a satellite communication link that supports a 2 Mbps data stream. It can provide VOIP telephone access, WiFi access, and a local DMR repeater which links to the statewide SCHEART network. The trailer has an internal generator.

The trailer has external antennas and can be operational, once at a facility, in less than 30 minutes. It is equipped to use DHS SHARES worldwide Winlink network for passing essential email traffic if local networks are down. This feature can operate even if satellite communications have been affected by the emergency.